

## Ford Theatres Mission Statement and Guiding Principles

### Mission Statement

The Ford Theatres bring people together for transformative arts experiences that inspire, empower and ignite cultural exchange.

Recognizing that active participation by all communities in Los Angeles County's cultural life is integral to building a society where all people have a voice, the Ford Theatres embrace the following guiding principles:

- The creative and cultural expression of all people of the region is of equal value
- Programming that illuminates the complex diversity of the region sparks curiosity and dialogue and opens pathways to greater understanding of Los Angeles' many communities
- Access to top-of-the-line amenities is crucial for under-resourced and growth ready artists and producers to realize their work and raise their visibility
- Skill building and peer-to-peer learning opportunities for artists and producers strengthens the region's artistic infrastructure
- Welcoming environments encourage participation, innovation and collaboration