

## 2024 Annual Conference Schedule Hotel Zoso 150 S Indian Canyon Dr, Palm Springs, CA 92262 May 29-31, 2024

## Wednesday, May 29, 2024

8:30 am	Registration / Information Opens Coffee, Tea, and	Lower Concourse Level
9:00 – 10:00 am	<b>New Colleagues Session</b> New to the conference? Been a few years? This one's for you!	Woodstock Ballroom
	Facilitators: MELANIE WEIR   CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts ALLY HAYNES-HAMBLEN   CP Board Vice President & Treasurer and Executive Director, Eisemann Center for Performing Arts	
10:00 – 11:00 am	Professional Development Breakout Sessions	
	A. Is your Nonprofit Board Sailing in the Right Direction? Board Member Fiduciary & Governance Responsibilities Speaker: EVE FROMBERG EDELSTEIN, Esq.   Board Member, DAP Health, Palm Springs	Woodstock Ballroom
	<b>B.</b> Big Brother's Role in Data Analysis: A Reality Check on A.I. Speaker: CAROLINE WU   Director of Research, Placer.ai	Palladium
11:00 – 12:00 pm	<b>Breakout Roundtable Discussions</b> Discussions centering on a specific and timely topic	
	A. Topic: Playing Nice in the Sandbox: Navigating Rental Clients, Resident Companies and Co-Pros Facilitator: JEFF THIELKE   Executive Director, Cerritos Center for the Performing Arts	Woodstock Ballroom
	<ul> <li>B. Topic: Responding to Global Conflict Facilitators: CORRINA LESSER   Supervisor, Arts &amp; Culture, City of Beverly Hills, and JENNA BELL   Assistant Director of Programming, Mondavi Center</li> </ul>	Palladium
12:00 – 1:00 pm	Luncheon	The Kitchen Restaurant (Hotel Zoso Main Level)

1:15 – 1:25 pm	Welcome & Opening Remarks	Woodstock Ballroom
	MELANIE WEIR   CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts JEFFREY BERNSTEIN   Mayor of Palm Springs	
1:25 – 2:10 pm	Opening Keynote Address	Woodstock Ballroom
	Speaker: DAVID ZIPPEL   Tony Award-Winning Theatre Director, Producer & Lyricist Moderator: CHAD HILLIGUS   CP Board Secretary and CEO, Gallo Center for the Arts	
	David Zippel has received a Tony Award, a Drama Desk Award, two Olivier Awards, two Academy Award nominations, three Grammy Award nominations, and three Golden Globe nominations. His songs appear on over 25 million albums performed by Stevie Wonder, Christina Aguilera, Mel Torme, Barbara Cook, Cleo Laine, Michael Bolton, Nancy LaMott, Elaine Paige, 98 Degrees and Barbra Streisand. <b>Musicals:</b> City of Angels, The Goodbye Girl, The Woman In White, Liza's at the Palace, Pamela's First Musical, Bad Cinderella, Disney's Hercules. <b>Films:</b> Disney's Hercules, Mulan, The Swan Princess, The Wedding Planner, Captain America. <b>Stage</b> <b>Direction:</b> Princesses (5th Avenue, Goodspeed), The Goodbye Girl (Marriott Lincolnshire), The Best Is Yet To Come (Rubicon, 59E59 Theaters).	
2:15 – 3:15 pm	Artist Information Exchange (AIE) Panel & Discussion – DANCE	Woodstock Ballroom
	Moderator: CHARLES SANTOS   Executive Director/Artistic Director at TITAS/DANCE UNBOUND Panelist: DAWN ROBINSON-PATRICK   Senior Manager of Programs, Gloria Molina Grand Park Panelist:MICHAEL NICKERSON-ROSSI   Nickerson-Rossi Dance, Palm Springs	
3:15 – 3:30 pm	Break	Lower Level Concourse
3:30 – 4:30 pm	Artist Information Exchange (AIE) Panel & Discussion – CLASSICAL MUSIC	Woodstock Ballroom
	Moderator: GRACE SMITH   The Conrad, La Jolla Music Society Panelists: ALBERT MONTAÑEZ-SÁNCHEZ   Stanford Live	
	Sponsored by Opus3 Artists	

4:30 – 5:30 pm	<b>Breakout Affinity Groups</b> Casual gatherings meant to foster connections among attendees with similar interests	
	<ul> <li>A. Topic: Development Professionals</li> <li>Facilitator: NIKI CHOPRA RICHARDSON   Associate Director, TOArts, Bank of America Performing Arts Center, Thousand Oaks</li> </ul>	Woodstock Ballroom
	B. Topic: Outdoor Venue & Festival Programming Professionals Facilitator: CAROLINE NEYMAN   Senior Director of Operations, Green Music Center, Sonoma State University	Palladium
4:30 – 5:30 pm	Leadership Program Orientation (by invitation only)	Apollo Boardroom
	Facilitators: CHAD HILLIGUS   CP Board Secretary and CEO, Gallo Center for the Arts ALLY HAYNES-HAMBLEN   CP Board Vice President & Treasurer and Executive Director, Eisemann Center for Performing Arts	
6:00 – 8:00 pm	<b>Reception</b> Drag Queen Bingo at Hunter's Nightclub – 302 E. Arena Road, Palm Springs, 92262 <i>Conference attendees will receive <u>two</u> complimentary drink tickets</i>	Hunter's Nightclub

## Thursday, May 30, 2024

8:00 am	Registration / Information Opens Coffee, Tea, and Sponsored by AudienceView Ticketing	Lower Concourse Level
8:00 – 9:00 am	<b>Free Consultations with TYLER RAND, Advisory Board for the Arts</b> (must sign-up at Registration Table by end of day on Wednesday)	Apollo Boardroom
8:30 – 9:00 am	Guided Meditation (optional activity)	Palladium
9:00 – 10:00 am	<b>Breakout Affinity Groups</b> Casual gatherings meant to foster connections among attendees with similar interests	
	A. Topic: Arts Education & Youth Programming Professionals Facilitator: CORTNEY HURST   Director of Arts Education, Gallo Center for the Arts	Woodstock Ballroom
	B. Topic: Marketing & Patron Services Professionals Facilitator: BRITTANY GASH   Director of Marketing and Communications, BroadStage	Palladium

10:00 – 11:00 am	<b>Breakout Roundtable Discussions</b> Discussions centering on a specific and timely topic	
	A. Topic: Patron Safety and Security Plans Facilitator: JONATHAN MEZA   Cultural Affairs Manager, Las Vegas	Woodstock Ballroom
	<b>B.</b> Topic: Developing a Dance Audience Facilitator: ROB BAILIS   Artistic and Executive Director, BroadStage	Palladium
11:00 – 12:00pm	Professional Development Breakout Sessions	
	A. Driving Attendance Post-Pandemic Marketing Practices That Accelerate Audience Growth Speaker: TYLER RAND   Managing Director, Advisory Board for the Arts	Woodstock Ballroom
	B. Arts as a Vehicle for Community and Social Change Speaker: KAREN MACK   CEO, LA Commons Sponsored by Mortimer & Mimi Levitt Foundation	Palladium
12:00 – 12:45 pm	Annual Business Meeting & Leadership Program Graduation	Woodstock Ballroom
1:00 – 2:15 pm	Luncheon Kaiser Grille – 205 S. Palm Canyon Drive, Palm Springs 92262 Walk to restaurant and take any open seat for plated 3-course lunch service	Kaiser Grille
2:30 – 3:30 pm	Artist Information Exchange (AIE) Panel & Discussion – ROOTS, JAZZ & BLUES	Woodstock Ballroom
	Moderator: ERIC BLOOM   BroadStage Panelist: THE REVERAND SHAWN AMOS   Guest Curator of Blackbox at BroadStage Panelist: BECCA PETERS   Artist Relations and Bookings, Newport Festivals Foundation	
3:30 – 3:45 pm	Break	Lower Concourse Level
3:45 – 4:45 pm	Artist Information Exchange (AIE) Panel & Discussion – COMMERCIAL ARTISTS	Woodstock Ballroom
	Moderator: JONATHAN SERRET   Bank of America Performing Arts Center, Thousand Oaks Panelist: Mike Goldsmith, VP Booking & Event Programming, Nederlander Concerts	
4:45 – 5:45 pm	Artist Information Exchange (AIE) Panel & Discussion – CABARET, THEATRE, & PERFORMANCES FOR INTIMATE SPACES	Woodstock Ballroom
	Moderator: TBD Panelists: MANUEL (Manny) PRIETO   Executive Director. Boston Court Pasadena	

6:00 – 8:00 pm	<b>Reception</b> Fillmore Ballroom is located just off of the 2 <sup>nd</sup> Floor Mezzanine of the hotel <i>Conference attendees will receive <u>one</u> complimentary drink ticket</i> <i>Sponsored by Marian Liebowitz Artist Management</i>	Fillmore Ballroom (Hotel Zoso 2 <sup>nd</sup> Floor)
6:00 – 10:00 pm	Recommended Non-Conference Activity: Palm Springs Village Fest <u>https://villagefest.org/</u>	Palm Canyon Drive & Tahquitz Canyon Way

## Friday, May 31, 2024

8:00 am	Registration / Information Opens Coffee, Tea, and	Lower Concourse Level
8:00 – 9:00 am	<b>Free Consultations with ROBYN GUILLIAMS, GG Arts Law</b> (must sign-up at Registration Table by end of day on Thursday)	Apollo Boardroom
9:00 – 10:00 am	Professional Development Breakout Sessions	
	A. Death & Taxesand Contracts Everything you didn't know you needed to know about tax law Speaker: ROBYN GUILLIAMS   GG Arts Law	Woodstock Ballroom
	B. Intergenerational Leadership Revisited Speaker: EMIKO ONO   Program Director, Performing Arts, The William and Flora Hewlett Foundation	Palladium Room
10:00 – 11:00 am	Artist Information Exchange (AIE) Panel & Discussion – SPEAKERS AND PODCASTS	Woodstock Ballroom
	Moderators: CORRINA LESSER   Arts & Culture Supervisor, City of Beverly Hills MARIE-REINE VELEZ   Assistant Director, USC Visions & Voices Panelist: LAUREN PACHECO   Co-Creative Director, Chicago Humanities Festival	
11:00 – 12:00 pm	Artist Information Exchange (AIE) Panel & Discussion – GLOBAL MUSIC	Woodstock Ballroom
	Moderator: JUSTIN SOUZA   Director of Programming, Younes & Soraya Nazarian Center for the Performing Arts, Cal State Northridge Panelist: BETTO ARCOS   Independent Journalist, Curator, & Music Promoter, Los Angeles Panelist: JENNIFER SARKISSIAN   General Manager at Green Lane Entertainment/Nacional Records	

12:00 – 12:45 pm	Closing Keynote Address	Woodstock Ballroom
	Speaker: DANIELLE BRAZELL   Executive Director, California Arts Council	
	National arts and cultural leader Danielle Brazell is passionate about the roles that arts, culture, and creativity play in advancing civic belonging, equity, economic prosperity, and social connectedness. She was appointed Executive Director of the California Arts Council in December 2023 after serving as the General Manager for the City of Los Angeles Office of Cultural Affairs since 2014.	
12:45 – 1:00 pm	Closing Remarks & Drawing (must be present to win) MELANIE WEIR   CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts	Woodstock Ballroom