

**2024 Annual Conference Schedule Hotel
Zoso
150 S Indian Canyon Dr, Palm Springs, CA 92262
May 29-31, 2024**

Wednesday, May 29, 2024

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1:15 – 1:25 pm	Welcome & Opening Remarks MELANIE WEIR CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts JEFFREY BERNSTEIN Mayor of Palm Springs	Woodstock Ballroom
1:25 – 2:10 pm	Opening Keynote Address Speaker: DAVID ZIPPEL Tony Award-Winning Theatre Director, Producer & Lyricist Moderator: CHAD HILLIGUS CP Board Secretary and CEO, Gallo Center for the Arts <i>David Zippel has received a Tony Award, a Drama Desk Award, two Olivier Awards, two Academy Award nominations, three Grammy Award nominations, and three Golden Globe nominations. His songs appear on over 25 million albums performed by Stevie Wonder, Christina Aguilera, Mel Torme, Barbara Cook, Cleo Laine, Michael Bolton, Nancy LaMott, Elaine Paige, 98 Degrees and Barbra Streisand. Musicals: City of Angels, The Goodbye Girl, The Woman In White, Liza's at the Palace, Pamela's First Musical, Bad Cinderella, Disney's Hercules. Films: Disney's Hercules, Mulan, The Swan Princess, The Wedding Planner, Captain America. Stage Direction: Princesses (5th Avenue, Goodspeed), The Goodbye Girl (Marriott Lincolnshire), The Best Is Yet To Come (Rubicon, 59E59 Theaters).</i>	Woodstock Ballroom
2:15 – 3:15 pm	Artist Information Exchange (AIE) Panel & Discussion – DANCE Moderator: CHARLES SANTOS Executive Director/Artistic Director at TITAS/DANCE UNBOUND Panelist: DAWN ROBINSON-PATRICK Senior Manager of Programs, Gloria Molina Grand Park Panelist: MICHAEL NICKERSON-ROSSI Nickerson-Rossi Dance, Palm Springs	Woodstock Ballroom
3:15 – 3:30 pm	Break	Lower Level Concourse
3:30 – 4:30 pm	Artist Information Exchange (AIE) Panel & Discussion – CLASSICAL MUSIC Moderator: GRACE SMITH The Conrad, La Jolla Music Society Panelists: ALBERT MONTAÑEZ-SÁNCHEZ Stanford Live <i>Sponsored by Opus3 Artists</i>	Woodstock Ballroom

10:00 – 11:00 am	Breakout Roundtable Discussions <i>Discussions centering on a specific and timely topic</i> A. Topic: Patron Safety and Security Plans Facilitator: JONATHAN MEZA Cultural Affairs Manager, Las Vegas B. Topic: Developing a Dance Audience Facilitator: ROB BAILIS Artistic and Executive Director, BroadStage	Woodstock Ballroom Palladium
11:00 – 12:00pm	Professional Development Breakout Sessions A. Driving Attendance Post-Pandemic <i>Marketing Practices That Accelerate Audience Growth</i> Speaker: TYLER RAND Managing Director, Advisory Board for the Arts B. Arts as a Vehicle for Community and Social Change Speaker: KAREN MACK CEO, LA Commons <i>Sponsored by Mortimer & Mimi Levitt Foundation</i>	Woodstock Ballroom Palladium
12:00 – 12:45 pm	Annual Business Meeting & Leadership Program Graduation	Woodstock Ballroom
1:00 – 2:15 pm	Luncheon Kaiser Grille – 205 S. Palm Canyon Drive, Palm Springs 92262 <i>Walk to restaurant and take any open seat for plated 3-course lunch service</i>	Kaiser Grille
2:30 – 3:30 pm	Artist Information Exchange (AIE) Panel & Discussion – ROOTS, JAZZ & BLUES Moderator: ERIC BLOOM BroadStage Panelist: THE REVERAND SHAWN AMOS Guest Curator of Blackbox at BroadStage Panelist: BECCA PETERS Artist Relations and Bookings, Newport Festivals Foundation	Woodstock Ballroom
3:30 – 3:45 pm	Break	Lower Concourse Level
3:45 – 4:45 pm	Artist Information Exchange (AIE) Panel & Discussion – COMMERCIAL ARTISTS Moderator: JONATHAN SERRET Bank of America Performing Arts Center, Thousand Oaks Panelist: Mike Goldsmith, VP Booking & Event Programming, Nederlander Concerts	Woodstock Ballroom
4:45 – 5:45 pm	Artist Information Exchange (AIE) Panel & Discussion – CABARET, THEATRE, & PERFORMANCES FOR INTIMATE SPACES Moderator: TBD Panelists: MANUEL (Manny) PRIETO Executive Director. Boston Court Pasadena	Woodstock Ballroom

6:00 – 8:00 pm	Reception Fillmore Ballroom is located just off of the 2 nd Floor Mezzanine of the hotel <i>Conference attendees will receive <u>one</u> complimentary drink ticket</i> <i>Sponsored by Marian Liebowitz Artist Management</i>	Fillmore Ballroom (Hotel Zoso 2 nd Floor)
6:00 – 10:00 pm	Recommended Non-Conference Activity: Palm Springs Village Fest https://villagefest.org/	Palm Canyon Drive & Tahquitz Canyon Way

Friday, May 31, 2024

8:00 am	Registration / Information Opens Coffee, Tea, and...	Lower Concourse Level
8:00 – 9:00 am	Free Consultations with ROBYN GUILLIAMS, GG Arts Law <i>(must sign-up at Registration Table by end of day on Thursday)</i>	Apollo Boardroom
9:00 – 10:00 am	Professional Development Breakout Sessions A. Death & Taxes...and Contracts Everything you didn't know you needed to know about tax law Speaker: ROBYN GUILLIAMS GG Arts Law B. Intergenerational Leadership Revisited Speaker: EMIKO ONO Program Director, Performing Arts, The William and Flora Hewlett Foundation	Woodstock Ballroom Palladium Room
10:00 – 11:00 am	Artist Information Exchange (AIE) Panel & Discussion – SPEAKERS AND PODCASTS Moderators: CORRINA LESSER Arts & Culture Supervisor, City of Beverly Hills MARIE-REINE VELEZ Assistant Director, USC Visions & Voices Panelist: LAUREN PACHECO Co-Creative Director, Chicago Humanities Festival	Woodstock Ballroom
11:00 – 12:00 pm	Artist Information Exchange (AIE) Panel & Discussion – GLOBAL MUSIC Moderator: JUSTIN SOUZA Director of Programming, Younes & Soraya Nazarian Center for the Performing Arts, Cal State Northridge Panelist: BETTO ARCOS Independent Journalist, Curator, & Music Promoter, Los Angeles Panelist: JENNIFER SARKISSIAN General Manager at Green Lane Entertainment/Nacional Records	Woodstock Ballroom

12:00 – 12:45 pm	Closing Keynote Address Speaker: DANIELLE BRAZELL Executive Director, California Arts Council <i>National arts and cultural leader Danielle Brazell is passionate about the roles that arts, culture, and creativity play in advancing civic belonging, equity, economic prosperity, and social connectedness. She was appointed Executive Director of the California Arts Council in December 2023 after serving as the General Manager for the City of Los Angeles Office of Cultural Affairs since 2014.</i>	Woodstock Ballroom
12:45 – 1:00 pm	Closing Remarks & Drawing <i>(must be present to win)</i> MELANIE WEIR CP Board President and Associate Director of Education & Community Engagement, Luther Burbank Center for the Arts	Woodstock Ballroom