



# The California Presenter

Quarterly Newsletter December 2006

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Issue 3

## President's Message from Bruce Labadie



As the newly-elected head of California Presenters, I am pleased to carry on the tradition of so many before me. With a solid financial footing, we look forward this year to four goals: continuing and improving our Information Exchange, including the June conference (this year in Carmel); to continue to find funding for our newest program - the subsidy of touring new work; encouragement and development of emerging leaders in the field; and Advocacy for the Arts. Through our improved web site, monthly email newsletters and list service, we hope that we will continue to communicate with you and help your organizations. Let us know how we are doing.

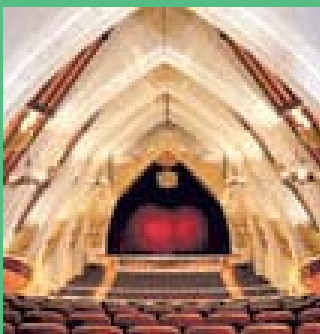
Bruce Labadie  
[brucelabadie@yahoo.com](mailto:brucelabadie@yahoo.com)

## SAVE THE DATE!!

### 2007 Artist Information Exchange Conference

Sunset Center, Carmel-by-the-Sea  
May 30-June 1, 2007

Registration details coming soon.



## Job Listing Sites

Association of Performing Arts Presenters

<http://www.artspresenters.org/networking/jobbank.cfm>

Western Arts Alliance

<http://www.westarts.org/jobs.html>

California Arts Council

<http://www.cac.ca.gov/?id=157>

Arts Northwest

<http://www.artsnw.org/NewJobOpps2004x.htm>

Western States Arts Federation

<https://artjob.com>

International Society for the Performing Arts Foundation

<http://www.ispa.org/jobs/index.html>

Southern Arts Federation

<http://www.artsoportunities.org/>

*Send your job listings to  
admincoordinator@calpresenters.org and we'll post them  
in our email bulletins.*

### California Presenters

P.O. Box 19748  
Sacramento, CA 95819  
[www.calpresenters.org](http://www.calpresenters.org)

#### Board of Directors

Bruce Labadie, President  
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Ruth Rosenberg  
Administrative Coordinator  
[admincoordinator@calpresenters.org](mailto:admincoordinator@calpresenters.org)

#### Newsletter

Ruth Rosenberg, editor

#### Contributors

Bruce Labadie  
Ruth Rosenberg  
Chris Wolf



## Employment Opportunities

Yoshi's Director of Marketing

Yoshi's at Jack London Square is seeking a forward thinking, highly energetic individual, with a strong marketing and public relations background for our Marketing Director. The Director of Marketing is a key member of Yoshi's management team and is responsible for all concert promotion of Yoshi's Jazz Club and for advertising our thriving Japanese Restaurant. The Director coordinates all marketing, print ads, promotions, and public relations functions of Yoshi's. Additional responsibilities include developing and maintaining professional relationships throughout the local, national and international community to promote the programs of the Yoshi's brand.

Extensive knowledge of jazz required.

Compensation would be commensurate with experience. Yoshi's is an equal opportunity employer.

Please submit your resume to Peter Williams at: Yoshi's, 510 Embarcadero West, Oakland, C A 94607 or [peter@yoshis.com](mailto:peter@yoshis.com).

For more information about Yoshi's, visit [www.yoshis.com](http://www.yoshis.com)

### California Presenters' Statement of Professional Ethics

- Professional ethics should be adhered to by member organizations and their representatives.
- Inherent in the relationship between presenters, artists, and artist management, which form the core professional activities in the presenting field, should be a commitment to honesty and integrity in the performance of one's professional duties.
- Members will conduct their professional activities in good faith.
- Members will not breach professional confidences.
- Members will not abuse their professional affiliation by seeking inappropriate benefits that result in personal gain.
- Members will not engage in or participate in activities where one has a real or perceived conflict of interest.
- Members will conduct their business within the letter and spirit of all applicable laws, and governmental and institutional regulations.

## California Presenters Meeting At APAP

California Presenters holds its Special Interest Session will be on Monday, January 22, 2007 during this year's Arts Presenters Conference in NYC. This roundtable discussion is open to all California Presenter members. Listen to and share ideas gleaned from the first two days of the conference.

The meeting will take place from 8:30-9:30am in Conference A of the Sheraton Hotel. Its early, but worth it. All CP members are welcome.

For more info, contact Ruth at [admincoordinator@calpresenters.org](mailto:admincoordinator@calpresenters.org).

### NEW MEMBERS

California Presenters gained a number of new members in 2006:

Tina Arnopole Driskill, *Sunday Afternoons at CBS, Congregation Beth Shalom*  
Robert Baird, *BAM! Baird Artists Management*  
Camille Barigar, *College of Southern Idaho*  
Bruce Beers, *Temecula Presents, Old Town Temecula Community Theater*  
Lisa Booth, *Lisa Booth Management*  
Mario Di Vetta, *University of Arizona*  
Tennyson Flowers, *Palm Springs Pavilion Theatre*  
Mitchell Glickman, *L.A. County Museum of Art*  
Anthony Manrique, *All-American Boys Chorus*  
Reed Martin, *Reduced Shakespeare Company*  
Kevin McArdle, *City of Rancho Cucamonga*  
Tiina Mittler, *Curtis Theatre*  
Kristine Moralez, *Oceanside Public Library*  
Katie Muratore, *Gallo Center for the Arts*  
Susan Park Ryoo, *City of Buena Park, Cultural and Fine Arts Division*  
Ellen Persa, *Lake Tahoe Music Festival*  
Carol Philips, *Hult Center for the Performing Arts*  
Brett Michael Ross, *BMR Artists, Inc*  
Marilyn Sabella, *Pend Oreille Arts Council*  
Barrie Steinberg, *Frank Salomon Associates*  
Austin Tichenor, *Reduced Shakespeare Company*  
Jessica Viau, *California Center for the Arts Escondido*  
Evy Warshawski, *Napa Valley Opera House*  
Stuart Weber, *Guitarist*

### Web-based Block Booking Tool up and running!

In an effort to open the lines of communication for all presenters and to make information readily available on what other venues are planning for their season, California Presenters has initiated a web-based block booking tool. Based on the model that the Pennsylvania Presenters website currently offers, this tool gives our members quick access to tour information. With a click of the mouse, you can search by artist, presenter, genre or tour periods.

Currently on the CP website, all CP presenter members are urged to register on the new system. Once you have registered, you can input information on your upcoming season. This information will be able to be accessed by other venues that are looking to join a block. In addition, you will also be on the CP list serve which will put you in direct communication with your peers.

To sign up, please visit the CP website at [www.calpresenters.org](http://www.calpresenters.org) and look for the link to take you to the Block Booking tool page.

### It's time to renew!

Your 2006 California Presenters membership is about to expire.

Watch your mail for a 2007 renewal form. Your prompt renewal will keep CP going and growing!

## California Arts Council News



### California Arts: Reflecting, Reframing, Responding — a Statewide Conference from the California Arts Council

The California Arts Council is sponsoring a statewide arts conference on **January 30** entitled "California Arts: Reflecting, Reframing, Responding."

All members of the arts field, as well as educators, community leaders, members of government and foundations and others are invited to attend the one-day conference at the Sacramento Convention Center.

#### NEA's Dana Gioia—Keynote Speaker

The program starts with a continental breakfast and networking at 9:00 am, and opening remarks at 9:45 am. Dana Gioia will deliver the keynote address at 10 am, followed by reports from representatives of the James Irvine Foundation on their report *Critical Issues Facing the Arts In California*, and the William and Flora Hewlett Foundation's *Status of Arts Education in California*. Question and answer session will follow all speakers.

Attendees will participate in a networking lunch (included in conference price) that includes high-school Poetry Out Loud California winner Ken Huffman, followed by remarks from Annette Bening, member of the California Arts Council. California Arts Council members will conduct a panel on the CAC's new Strategic Plan, followed by a Professional Advocates panel moderated by Anthony Radich, Director of the Western States Arts Federation (WESTAF).

Conference fee: \$55 (includes lunch). Registration deadline is January 12, 2007. Registration forms will be on the website, or email Lucy Mochizuki at [lmochizuki@caartscouncil.com](mailto:lmochizuki@caartscouncil.com) for an emailed PDF.

#### Governor appoints executive director of the Fresno Art Museum to the CAC

Carlos Martinez, 43, of Fresno, has been appointed to the California Arts Council. Since 2004, he has served as executive director of the Fresno Art Museum. Previously, Martinez was a program officer for the James Irvine Foundation from 2002 to 2004 and vice president of community investments for the United Way of Massachusetts Bay from 2000 to 2002. Prior to that, he served La Alianza Hispana as executive director from 1997 to 2000 and director of operations and personnel from 1995 to 1997. Martinez is vice chair of the Fresno Coalition of Arts, Science and History, president on the Board for the Fresno Barrios Unidos and a member of the Fresno CORAL. This position requires Senate confirmation and the compensation is \$100 per diem. Martinez is a Democrat.

## American Masterpieces-California: A Statewide Touring Initiative

The California Arts Council is pleased to offer **American Masterpieces-California**, a statewide touring initiative offering fee support to qualified California presenters of the performing arts. The CAC received funding from the National Endowment for the Arts and the Western States Arts Federation for these two 2007-08 touring and presenting projects through the American Masterpieces program for state arts agencies.

This initiative features two performing arts projects unique to our state in spirit and place: *American Tap Masterpieces - the Hollywood Journey: Tap Dance, Music and Film* and *Musica Festiva de las Misiones*, music from California's Hispano-Mexican Era. Besides the public performances, there will be residency opportunities as well. Each project has distinct and attractive features, and there will be fee support available to California presenters. The fee support is available to in-state presenting organizations for engagements booked for the 2007-08 season and may be requested as of January 2, 2007.

Both tours also will be part of a statewide public awareness campaign that will be developed by a Project Coordinator. The campaign will highlight specific local engagements of the projects through their connection to the larger statewide profile of each tour. In addition, the CAC has received funding from the Western State Arts Federation for collateral materials associated with these projects. That funding, when matched with CAC monies, will provide special materials that will be distributed to funded presenters for distribution to audiences and residency participants.

#### American Tap Masterpieces—the Hollywood Journey: Tap Dance, Music and Film

Tap dance pioneer Lynn Dally and her Los Angeles-based Jazz Tap Ensemble celebrate the masters of American rhythm tap with a company of seven dancers and five musicians, including legendary special guest artist Arthur Duncan. The evening of joyous re-creations and new inventions illuminates the spirit of the intersection of tap dance, music and film.

#### Musica Festiva de las Misiones

Coro Hispano de San Francisco, under music director Juan Pedro Gaffney R., brings together 32 musicians—soloists, chorus and instrumentalists—to perform *Musica Festiva de las Misiones*, a program celebrating the historical sacred and secular repertoire from the Missions and ranchos of California's Hispano-Mexican Era (1769-1848). Los Californios, the Alta California Orchestra offers auxiliary performance events and residencies for presenters that book Coro Hispano for this initiative, and fee support may be requested for their performances as well as Coro's.

Full information is also on the CAC website: [www.cac.ca.gov/327](http://www.cac.ca.gov/327).

## CP Members Crow!



**From Leigh Ann Hahn (L.A.'s Grand Performances)** — Grand Performances has received a \$75,000 two-year grant from the California Community Foundation (CCF) to provide support for the organization's continued mission of nurturing

artists and increasing audiences from Los Angeles' diverse cultural communities.

Grand Performances' Board Chair Craig Bloomgarden stated "I am proud that Grand Performances was one of only three arts organizations to be recognized with a grant from a new program initiated by the California Community Foundation to support a wide range of community-based organizations that have a history of reaching people throughout Los Angeles. The impact of this grant will be evident on our stage and in our audience next summer when our 2007 season begins."

A total of 10 non-profit Los Angeles County organizations offering programs and services in the arts, human development, health and education were awarded over \$1 million dollars. This grant gives Grand Performances the resources to continue to develop and promote programs that encourage cross – cultural understanding and audience participation from the city's diverse communities through targeted outreach in community-based and ethnic-specific media while presenting emerging and/or mid-career Los Angeles-based artists whose work is also rooted in the city's ethnically diverse communities.

**Greg Hinrichsen from Citrus College in Glendora checking in**—we do indeed have something to crow about! I wrote a successful grant request last Summer to the Economic and Workforce Development Program - and we received a one-year Industry Driven Regional Collaborative grant of \$358,000 - which, when combined with the required matching funds and industry partnership funding we're arranging, will result in about \$750,000 funding over the next year.

Funds will go to develop curriculum and begin a one-year certificate program in Emerging Theatre Technologies. Our Performing Arts program will directly benefit as we install about \$500,000 worth of lighting and sound equipment - including new lighting and sound consoles, new speaker cluster and stage monitor systems. Equally important, Certificate program participants will be participating in internship programs along with our technical crew at all presented events.

SO this year - we're pretty busy doing all the things we promised we would do in the grant application! In addition, of course, to ongoing presenting. . .

**Marni Mitze, Pepperdine University, filled us in on *The Parkening International Guitar Competition*** —The competition is unique in that, as a presenting program, we took on full management and direction of the competition. Fifteen players from twelve countries joined us in Malibu for three days of competition leading to the finals with the Los Angeles Chamber Orchestra. Judges included Eliot Fisk, guitar; Lynn Harrell, cello; Gilbert Hetherwick, President of Sony/BMG Classical; Tom Frost (record producer) and Myriam Yardumian, Baltimore Symphony.

A \$225,000 lead gift from Howard and Roberta Ahmanson provided the base funding with additional fundraising leading to a first year budget of \$400,000. The competition was also filmed in high definition and a one-hour documentary on the competition is currently in production with PBS station KCET in Los Angeles.

And people thought presenters just presented touring shows!!! We discovered that our skills and resources as a presenting organization we're invaluable to the competition. The contestants were especially grateful to our insights and experiences in presenting classical artists. From backstage assistance and the proper artists benches, to the correct temperature and rehearsal time - our experience paid off. We all look forward to our 2009 competition and keep your eye out for Pablo Sainz Villegas! [www.pepperdine.edu/arts/parkening](http://www.pepperdine.edu/arts/parkening) for more details.

## Transitions

The **Stern Grove Festival Association** announced **Steven P. Haines** as the new Executive Director of the San Francisco-based non-profit organization. Mr. Haines officially joined the organization on October 16, 2006. Steven joins Stern Grove Festival from The Philadelphia Orchestra and the Philly Pops, where he served as the Vice President and President/CEO, respectively. Prior to working with the Philly Pops, Steven was the Associate Director of Marketing and Public Relations and then the Marketing Manager for the Florida Philharmonic Orchestra in Fort Lauderdale, successfully marketing sold-out performances with nearly 20,000 subscribers. Steven also worked as the Marketing and Concert Director for the Palm Beach Pops, organizing a concert tour to New York City and producing a concert at Avery Fisher Hall in Lincoln Center. From 1991 to 1994, Steven was the Director of Marketing and Communications for the Florida Symphonic Pops. A passionate musician and advocate for the arts, Steven holds a B.A., Cum Laude, in French and International Communications from the University of Wisconsin-Eau Claire.

**Dave Pier**, managing director of the John Anson Ford Theatres in Los Angeles, is the new executive director of the **Gallo Center for the Arts** in Modesto. Pier, who arrived Nov. 1, is splitting his time between both jobs until January, when he will quit the Los Angeles position. Until then, he will be in Modesto on Wednesdays through Fridays. His duties in Modesto include overseeing construction of the \$47.75 million nonprofit arts center as well as hiring, budgeting and programming. The facility, which has a theater of 1,244 seats and one of 444 seats, is scheduled to open in fall 2007.



Alexander Jackson Hajda was born to parents **Celesta Billeci**, Director of Arts & Lectures, **UC Santa Barbara** and John Hajda on October

30. He weighed 7 lbs/10 oz and measuring 19.5 inches long. Both mom and baby are doing great!

**Pepperdine University**—**Adam Davis** left Pepperdine in June to work for the LA County Arts Commission and was recently promoted to Managing Director of Productions for LA County. **Sarah Pully**, former office manager, was promoted to Theatre Operations Manager. Sarah is a ballet dancer and the former national administrator for the Royal Academy of Dance. **Louis Galicia**, an accomplished musician and director of a mariachi band, joined us in October as Box Office Manager. Louis was working in ticketing at the Staples

Center and comes from a long heritage of entertainment work - his grandfather helped build the LA Forum and his father is operations manager at the Staples Center.

**David Fischer** became Executive Director of the **Broadway Center for the Arts** in Tacoma Washington in September. Previously, Fischer was the Executive Director of the Wells Fargo Center for the Arts (formerly the Luther Burbank Center) in Santa Rosa.

## Nominations of California Leaders Invited for James Irvine Foundation Leadership Awards

Deadline: **January 19, 2007**

The James Irvine Foundation Leadership Awards recognize Californians who are advancing innovative and effective solutions to significant issues for the state's future. The awards are designed to recognize effective leaders; advance their work through financial support and greater visibility; and educate policymakers and others about promising approaches to important state issues.

Leaders recognized by the program may be working within any sector — nonprofit, public, or private — and within any field, such as education, health, housing, economic development, or the environment. Award recipients will each receive \$125,000 of flexible support for their work to benefit the people of California. At least \$100,000 will be designated for core support of the leader's project or organization and up to \$25,000 for the leader's own professional development, as determined by the recipient. The award also includes strategic communications activities, undertaken together by the award recipients and the foundation, to educate policymakers and practitioners of the effective solutions implemented by the winners.

The foundation welcomes nominations from people who are well acquainted with the leader or leadership group and can attest to their qualifications.

Visit the Irvine Foundation Web site for complete program information, application materials, and an FAQ. <http://www.irvine.org/leadershipAwards/>