

President's Message from Bruce Labadie



Four years ago the Board of Directors of California Presenters embarked on a new path, one that required investment and dedication. We focused on five areas: consistency in our communication and administrative staff; support of young people entering the field; new work commissioning and touring; bringing in nationally-recognized panelists and speakers for our annual information exchange conference; advocating for the field.

When we began these efforts, we did not have any grant funding sources, but in the course of the last four years we have been recognized and funded by WESTAF, the National Endowment for the Arts, the James Irvine Foundation, and the California Arts Council. Our programs are almost fully funded, including by our ever-important membership dues, and we will continue to refine them to meet the growing needs of the field of presenters. We hope that you will continue to give us feedback to help these programs remain relevant to you.

Bucking the trend of many conferences, our 2009 visit to San Francisco for the annual Artist Information Exchange was sold out, and the reviews we received from attendees convinced us that we are on the right direction. Thanks to our sponsors Cerritos Center for the Performing Arts, Levitt Pavilions, Eugene and Eleanor Friend Center for the Arts, Eye For Talent, Trouble Worldwide, White Bird, Yerba Buena Center for the Arts, LA Phil, San Jose Jazz, the Santa Clarita Performing Arts Center and the NEA and Irvine Foundation who provided vital conference funding.

We hope that you will continue to give us feedback to help these programs remain relevant to you.

Bruce Labadie
brucelabadie@yahoo.com

SAVE THE DATE!!
**2010 ARTIST INFORMATION
EXCHANGE CONFERENCE**
June 2-4, 2010
SAN DIEGO

CP at WAA--It's a Party!

Join California Presenters for the **2009 Performance West After Party** on **Wednesday, September 2** from 10:00pm til Midnight at Stoudemire's Downtown, for nibbles, drinks and music by **Eye For Talent** artists from Berlin, the **17 HIPPIES**.

Space is limited and tickets are going fast! Purchase your \$10 ticket with your WAA registration. If still available, tickets at the door will be \$15.

CP will also hold its **State Consortia meeting** on **Friday, September 4** from 8:00-9:00am in **Ahwatukee A, 2nd floor** of the Sheraton Phoenix Downtown Hotel.

For the past 12 years Berlin's very own 'orchester spezial', the **17 HIPPIES**, have been playing their whirling, crashing, diving,



bobbing and weaving mixture of music from around the world, all over Europe ... and beyond. Imagine a mix of Eastern melodies, Balkan rhythms, French chanson, Anglo song writing, Cajun tunes, all perfectly blended together, creating their own unique "Berlin Style" of ... yes ... pop music. Oh, and they sing in German, English and French.

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Job Listing Sites

Association of Performing Arts Presenters
<http://www.artspresenters.org/networking/jobbank.cfm>
Western Arts Alliance
<http://www.westarts.org/jobs.html>
California Arts Council
<http://www.cac.ca.gov/jobs/>
Arts Northwest
<http://www.artsnw.org/>
Western States Arts Federation
<http://artjob.com>
International Society for the Performing Arts Foundation
<http://www.ispa.org/jobs/index.html>
Southern Arts Federation
<http://www.artsopportunities.org/>

Send your job listings to admincoordinator@calpresenters.org and we'll post them in our email bulletins.

California Presenters

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Newsletter

Ruth Rosenberg, editor

Contributors

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Susan Sluka-Kelly

American Recovery and Reinvestment Act funding from the California Arts Council

The California Arts Council received \$502,400 of ARRA funding from the National Endowment for the Arts to redistribute to California arts organizations to sustain jobs in the arts and creativity sector. CAC Arts Recovery Grant applications will have a deadline date of August 24, 2009, at 5:00 p.m. PST.

An arts organization is eligible to apply for the CAC funds only if it was a qualified grantee for our core programs in one or more of the years from 2002/03 to 2008/09. Check eligibility within the list provided through the link below, and read the CAC Arts Recovery Grant guidelines <http://www.cac.ca.gov/arra/arraguidelines.pdf> to see if this grant is right for your organization.

Eligibility List: <http://www.cac.ca.gov/arra/eligiblegrantees.pdf>

If you'd like to apply after checking eligibility and reading the guidelines, see the application details <http://www.cac.ca.gov/arra/saa.php>.

California Presenters' Statement of Professional Ethics

- Professional ethics should be adhered to by member organizations and their representatives.
- Inherent in the relationship between presenters, artists, and artist management, which form the core professional activities in the presenting field, should be a commitment to honesty and integrity in the performance of one's professional duties.
- Members will conduct their professional activities in good faith.
- Members will not breach professional confidences.
- Members will not abuse their professional affiliation by seeking inappropriate benefits that result in personal gain.
- Members will not engage in or participate in activities where one has a real or perceived conflict of interest.
- Members will conduct their business within the letter and spirit of all applicable laws, and governmental and institutional regulations.

the James Irvine foundation



2010-2011 Tour Support Project Selected

Ten artists/arts organizations gave New Work presentations at California Presenters' Artist Information Exchange conference in San Francisco. Of those presenting, Annie Hendy's "**The Catholic Girl's Guide to Losing Your Virginity**" was selected for presenter funding through CP's Tour Support Program.

"**The Catholic Girl's Guide to Losing Your Virginity**" tells the hilarious and invigorating story of Lizzy, a "witty and soulful Midwestern girl blossoming in the big city of her dreams, who upon realizing her priest has a better sex life than she does, decides to no longer live her life according to the rules of her religion. Lizzy turns 25 in 25 days and WILL LOSE HER VIRGINITY... or so she hopes. One problem, with whom? A metrosexual, a Christian Conservative, a gym rat, a guy that just wants to wear her shoes? From mixing it up in Vegas to church mixers, Lizzy's looking for sex anywhere and everywhere. The trouble is, what does she really want? What is it that really matters?"

Funding is still being sought to support a tour. Presenters interested in applying for tour support funding can contact California Presenters for more information at admincoordinator@calpresenters.org.

Contact information for all ten artists who presented during the Tour Support/Pitch Session this year will be posted on the CP website at www.calpresenters.org/resources/.

For more information, contact Ruth at admincoordinator@calpresenters.org or (916) 716-2349.

ODC Theater announces INNERSTATE

Presenters in all fields throughout the state of California are invited to submit proposals for CASH AWARDS to present performances by California dance artists.

ODC Theater announces INNERSTATE, a new program generously supported by the James Irvine Foundation. A statewide project, INNERSTATE is a \$450,000 investment in California dance touring, designed with the following aims: create touring opportunities for dance companies, promote residency and outreach as a crucial part of the presenting model, invest in deep community involvement with artists and artwork, broaden the definition of "dance presenter" and viable venues (i.e. public parks, repertory theater companies, museums, municipal theater venues), expand dance audiences by making newcomers to dance a priority audience, and invest in mentorship and capacity building for artists new to touring while also providing opportunity to established artists.

KEY TO INNERSTATE: creating opportunities and high touch experiences between your organization, the touring artist, your local dance community and other organizations able to leverage audience. Accepted proposals will receive cash allocations up to \$15,000 toward the following: production and venue expenses, travel expense, artist fees, and housing expenses.

Deadline for Submissions is August 30, 2009

Request a full application at inquiries@odctheater.org or contact Cori Crowley, INNERSTATE Program Associate, (415) 863-6606 ext. 111.

CP Receives National Endowment for the Arts Grant

California Presenters is pleased to announce the receipt of a \$10,000 **Access to Artistic Excellence** grant from the **National Endowment for the Arts**. This funding will assist CP in producing its Artist Information Exchange conference in 2010.

The **Arts Endowment** will distribute a total of \$83,472,100 in the second round of FY 2009 funding to 1,075 nonprofit national, regional, state, and local organizations across the country, funding grants in the categories of Access to Artistic Excellence, Learning in the Arts, Arts on Radio and Television, American Masterpieces: Three Centuries of Artistic Genius, and Partnership Agreements (State and Regional). Through the Access to Artistic Excellence category, the NEA will fund 642 projects out of 1,197 eligible applications, for a total of \$14,659,500.

Acting NEA Chairman Patrice Walker Powell said, "I am happy to announce the more than 1,000 arts projects that will receive NEA support through this round of funding. These grants are a direct--and catalytic--investment in our nation's nonprofit cultural industry and will benefit Americans in all 50 states and 6 jurisdictional areas."

CP Membership Crows!



The **California Presenters** Board of Directors is pleased to announce three new board members. **Cory Baker**, Director of Performing Arts at Scottsdale Center for the Performing Arts, who replaces outgoing board member **Paul King**; **Evy**

Warshawski, Artistic Director of the Napa Valley Opera House, replacing **Dave Pier**; and **Sharon Yazowski**, Executive Director of Levitt Pavilions, who replaces **Laura Evans**. The board thanks Paul, Dave and Laura, as well as **Kevin O'Connor**, who recently retired from Downey Theatre and is stepping down after many years on the board, for their service to CP and to the field!

Zoot Velasco reports that The Muckenthaler was named the Fullerton Chamber of Commerce Non-Profit of the Year for 2009 with the *Quality of Life Award* in a ceremony on June 10. We are very proud of this achievement, to be considered the best non-profit serving Fullerton this past year!

The Torrance Cultural Arts Center Foundation, a nonprofit organization which presents and raises money for entertainment events and educational programs at the Arts Center, has hired CP Vice President **Christian Wolf** as its new Executive Director.

Wolf will lead the Foundation into its 15th season as the premier presenter of performing arts in the South Bay. For the past three years, Wolf was Director of Performing Arts at the California Center for the Arts in Escondido, CA, where he programmed the Center's 400-seat theatre and its 1,500-seat concert hall. He previously managed arts centers and community theatres in La Habra, Brea, and Tracy, CA.

Wolf replaces Ray Solley, the Foundation's first Executive Director. Solley relocated to Bend, Oregon to serve as the Executive Director of the historic Tower Theatre there.

Adam Philipson reports that College of the Canyons Foundation and the Santa Clarita Performing Arts Center (PAC) were awarded a 2 year \$50,000 grant from the James Irvine

Foundation to support continued Hispanic Outreach and arts education associated with those activities.

The activities covered by the grant will include a community workshop on bolero music and opera and a workshop reading of "Rappaccini's Daughter," a Spanish opera composed by COC faculty member Dr. Daniel Catán.

In October 2010, the PAC and COC hope to premiere a full production of the chamber opera. The production will feature a supplemental K-12 outreach program designed to build new audiences for opera as well as a second public workshop on ranchera music and opera. The Irvine grant will support these outreach opportunities. Efforts will be combined with an enhanced marketing plan designed to reach out to the Hispanic community in Santa Clarita.

Matías Tarnopolsky has been named Director of Cal Performances effective August 10, 2009. Currently Vice-President of Artistic Planning at the New York Philharmonic, Tarnopolsky will assume leadership of the 103-year old Cal Performances, the performing arts presenting, producing and commissioning organization based at the University of California, Berkeley. He replaces Robert Cole, who steps down after 23 years and is credited with transforming the regional center into one of the most admired performing arts centers in the world.



Dr. Jeffrey N. Babcock has been appointed vice president and artistic director of the Scottsdale Center for the Performing Arts. Babcock currently serves as the executive director of San Francisco State University's International Center for the Arts, a cross-disciplinary creative, research and producing organization that provides career-entry growth opportunities for emerging artists and presents public programs and exhibitions in the performing, media and visual arts. He is also chair of the board of directors of Leonardo/The International Society for the Arts, Sciences and Technology. He fills the position left vacant by the Center's longtime director, Kathy Hotchner.

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CP Membership Crows! *con't*



Redlands Bowl photo by Don Graham

The Redlands Community Music Association reports they received a grant from the National Endowment for the Arts to apply toward their World Music program series. They are happy to announce that some of their programs will be broadcast on their regional PBS television station, KVCR, which serves five counties in Southern California.

In addition, RCMA Program Director **Marsha Gebara** was honored with a "Woman of Distinction" award from State Assemblyman Bill Emmerson, and RCMA Executive Director, Beverly Noerr, was honored with a "Herstory Award" by the Commission on the Status of Women for San Bernardino County.

The Broad Stage in Santa Monica has added a Chief Operating Officer, Mitch Heskell and Chief Development and Marketing Officer, Natasha Shrieves to their staff. Mitch Heskell has twenty-five years experience in non-profit management and has had CFO positions at the LA Opera and NY Public Radio and Controller at the Metropolitan Opera. Natasha comes to The Broad Stage from the LA Philharmonic where she was responsible for revenue management and subscription campaigns for the Hollywood Bowl and LA Phil. **Dale Franzen** is the Director and visionary for The Broad Stage; she started at the inception of the project more than ten years ago. A former opera singer, Dale Franzen is a leader in Southern California arts education.

Betty J. Connors, who oversaw the presentation of performing arts at UC Berkeley for 35 years as director of the Committee for Arts and Lectures - later Cal Performances - died on June 11 of natural causes. She was 92.

From 1945 to 1979, Ms. Connors ran the university's program for presenting music, dance and theatrical events on campus - the first salaried employee responsible for undertaking a job formerly done by a faculty member. Ms. Connor was active in the field of arts presenting beyond the Berkeley campus, joining the Association of College and University Concert Managers in 1958. In 1967, she helped found the Western Arts Alliance, which in 1992 created the Betty Connors Award, an honor bestowed annually on an individual who has made superior contributions to the field.

*Have something you'd like included in the next CP newsletter?
Send it to admincoordinator@calpresenters.org*

Artist in Residence Program at the Victoria Gardens Cultural Center

*Submitted by Susan Sluka-Kelly, Cultural Arts Supervisor,
City of Rancho Cucamonga*

The City owned and operated Victoria Gardens Cultural Center successfully kicked off their new Artist in Residence Program during the 2008/09 Season thanks to the support from the Rancho Cucamonga Community Foundation. With the purpose of providing education, outreach and broadening the performance experience for audiences, the first season's efforts focused on the venue's theatre-for-young-audiences (TYA) programming by attaching the Artist in Residence to productions of **James and the Giant Peach** and **Ferdinand the Bull**, both produced by the City's own professional MainStreet Theatre Company which performs exclusively at the Lewis Family Playhouse at the Victoria Gardens Cultural Center.



In October 2008, English Playwright, Director and Actor David Wood provided a weeklong series of appearances centered around the production of **James and the Giant Peach**, which Wood adapted from the Roald Dahl book of the same name. Wood, who has an extensive

background in children's theatre, has written over fifty plays for young audiences and is well-known for his book *Theatre for Children: Guide to Writing, Adapting, Directing and Acting*. Wood's appearances included a lecture titled "Children's Theatre: The Most Important Theatre?", post-show Q&A Sessions with audiences of *James and the Giant Peach*, storytelling at a local children's bookstore and library, an acting workshop for college students, and speaking at local elementary school student assemblies.

Then in Spring 2009, the second installment of the Artist in Residence Program explored Flamenco music and dance by providing interactive demonstrations at local elementary schools that were going to be attending the production of **Ferdinand the Bull** at the Playhouse. Students learned about the rhythms and dance steps of this specific musical style from the show's Flamenco guitarist and choreographer. Students who experienced the outreach activities were better prepared for understanding Flamenco music when attending the production. Additionally, a free Flamenco music and dance performance was held in the courtyard of the Cultural Center between daytime performances of **Ferdinand** for the general public.



Both artist programs generated wonderful feedback from schools and audiences alike who appreciated the extended learning experience for their students and families. A sponsorship of \$5,000 from the Foundation went a long way towards providing both elements of the Artist in Residence Program. Due to its success, the Foundation has increased their commitment for the program in the 2009/10 season.

Scenes from the 2009 Artist Information Exchange May 27- 29, San Francisco



Bird's eye view of CP Affiliate members meeting.



Classical Music panelists Patricia Kristof Moy and Ruth Felt.



Classical Music Panelist Michelle Witt.



Sharon Yazowski, Marty Wollesen, Jessica Viau Walz and Natalie Hall enjoying the Thursday reception.



CP President Bruce Labadie addresses conference attendees at lunch on Wednesday.



A filled Yerba Buena Screening Room during the New Works pitch session.



Annie Hendy giving her New Work Pitch.



The Cuban Cowboys entertaining at the opening reception at the JCCSF.



Maria de Barros performing at the opening reception.



Hector del Curto and musicians performing at the reception at Slide Lounge.

CP thanks its conference sponsors:

Cerritos Center for the Performing Arts
Eye For Talent
Friend Center for the Arts, JCCSF
The James Irvine Foundation
Levitt Pavilions Free Music Across America
Los Angeles Philharmonic
National Endowment for the Arts
San Jose Jazz Festival
Santa Clarita Performing Arts Center at College of the Canyons
Trouble Worldwide
White Bird
Yerba Buena Center for the Arts

See you next year !

We have a winner!



Congrats to long-time & retiring CP board member Kevin O'Connor, who won the drawing for the iPod and iTunes card.

Thanks to **Santa Clarita Performing Arts Center at College of the Canyons** for donating both.