

# The California Presenter

Summer 2001

*A publication of California Presenters, a statewide association of nonprofit performing arts presenters and affiliated organizations committed to advancing professional touring and presenting of the performing arts*

## Join California Presenters at the Annual Meeting to Learn Who is Touring and Discover New Artists Meeting is June 20-22 at San Francisco's Canterbury Hotel

Join us for an exciting June Meeting as we gather at The Canterbury Hotel in the upper Union Square area at Sutter and Taylor. Registration is \$185 for Presenters and \$60 for Artist, Agent and Manager members. If your organization is not a member, or you have not paid your 2001 dues, please complete the enclosed Membership Application Form and return it with your fees and Meeting Registration form. San Francisco is a very popular destination, so please register for the Annual Meeting today!

To make your room reservation, call The Canterbury Hotel at 800-227-4788 or 415-474-6464. Identify yourself as part of California Presenters to get the group discount. We have reserved a block of rooms for the meeting and it is important that you call early to secure a room at the conference price. The deadline for guaranteed hotel rooms at the \$132 conference rate is MAY 25, 2001.

## What's New This Year

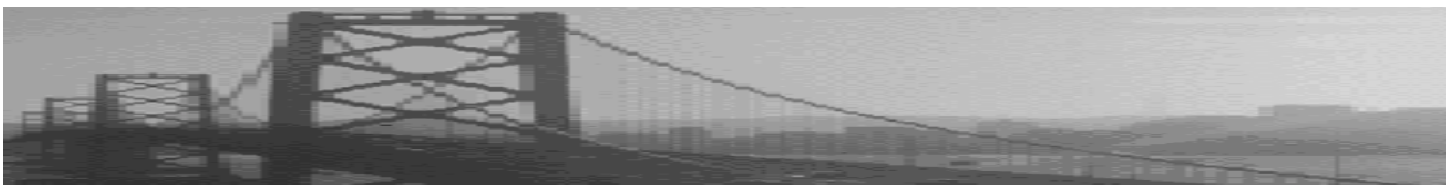
**Pajama Party - Wednesday 6/20 at 10pm:** This is a bring-your-own-artist event. Do you have a favorite artist/project that you'd like to champion? Does somebody in your hometown deserve a national reputation but can't seem to get the attention of presenters outside his/her community? This is your chance to aid artists from your community, and also to champion artists that you'd like to see touring California next season -- bring videos and CDs and we'll review them together in this late-night session. Then, we'll follow up with Pajama Party Recap on Thursday morning, a special session in which presenters have the opportunity to make a special pitch during the first Artist Information Exchange session of the day. For more information about how Pajama Party will work -- and remember, it's our first time, so suggestions are greatly appreciated! Contact Kim Cook at [kim@theaterartaud.org](mailto:kim@theaterartaud.org) or Sandy Robertson at [sandy@philharmonicsociety.org](mailto:sandy@philharmonicsociety.org).

**Focus: Latin America - Thursday 6/21 at 9:45am:** Under construction is a special panel of presenters who will report on their trip to Buenos Aires for reports from LARED, a Latin America presenting conference, plus invited guests including presenters from Mexico and others knowledgeable in Latin American arts. The goal is to begin/strengthen a dialogue between U.S. presenters and our colleagues in Latin America, and to foster direct access to artists of Latin America. Suggestions? Contact Kim Cook at [kim@theaterartaud.org](mailto:kim@theaterartaud.org) or Sandy Robertson at [sandy@philharmonicsociety.org](mailto:sandy@philharmonicsociety.org).

**Funding - Wednesday, 6/20 at 4:30pm:** Program officers from major California-based foundations have been invited to address the CP membership on current issues in arts philanthropy -- and whatever else they'd like to tell us. This session is open to all CP members -- presenters, artists, managers, everybody. This is a unique opportunity -- don't miss it.

**Please come prepared to connect during the Artist Information Exchange Sessions:** If each member comes prepared to talk about two artists -- one national touring artist, and one artist from your backyard that should be a national touring artist -- we guarantee you'll find these three days in San Francisco the best investment you can make in your 2002-03 season.

**The Complete Conference Schedule is Available on the Website at [capresenters.org](http://capresenters.org)**



# Together with Friends: President's Message

by Celesta Billeci

It's that time again - a time for rejuvenation, networking and learning more about what it is that we spend hours upon hours doing each day - the craft of presenting the arts. It's just six weeks until the California Presenters Annual Meeting in San Francisco for what promises to be our best conference yet!

San Francisco holds special meaning to our organization - many of our best annual meetings have happened in the beautiful City by the Bay and it has been way too long since we've been back. On June 20-22, we will gather at the Canterbury Hotel as a group of individuals committed to enriching our communities with the Arts. Whether this will be your first conference or your 20th conference, you will come away from this gathering with that necessary "shot in the arm" that we all need at this time of the year. And besides all of the work, the CP conference is just great fun! You will not find a more welcoming, supportive and friendly group of arts presenters in the country - that is our trademark and we make a point to strive for this atmosphere at our meetings.

June is a busy month for the arts in our state. For the first time, the California Arts Council will be hosting the Joint Congress of the Arts. At this meeting in Sacramento on June 7th and 8th, 1,000 arts leaders will gather on the Capitol steps. This Congress will promote networking and brainstorming ideas as well as send a message to the press and the state's legislators about what influence the arts community has in this State. A Capitol Steps Rally is being organized by the California Arts Advocates to demonstrate the strength of the arts community. Please visit the CAC web site now for more information on the Congress, the schedule, the hotel and registration information and scholarships that have been created to make a trip to the State Capitol affordable for everyone at [www.cac.ca.gov](http://www.cac.ca.gov).

# # #

During the craziness of the season performances, it is easy to get caught up in the daily fires that have to be put out or the next crisis around the corner. And really it's how you handle the crisis, not the crisis itself, that makes you who you are. I've had the pleasure of knowing an individual who never had the word "crisis" in his vocabulary - someone who handled life with enthusiasm and pleasure and approached challenges as opportunities to make situations better for audiences, for artists and for those who worked with him - that man was Wayne Shilkret.

*continued on page 5*

## Welcome New California Presenter Members

### Presenters

Napa Valley Opera House - Michael J. Savage, Executive Director - 1040 Main Street, Suite 100 - Napa, CA 94559  
Telephone: 707-226-7372, Fax: 707-226-5392, E-mail: [msavage@napavalleyoperahouse.org](mailto:msavage@napavalleyoperahouse.org)

The organization is "to present and perform a wide variety of national and international quality performing arts productions; to provide a venue for community performing arts productions; to provide opportunities for performing arts education in the Napa Valley schools, and to revive a national historic landmark.

### "Welcome Back..."

Laguna Chamber Music Society - Glenda Vanderzaag, Artistic Director - 13 Doheny - Laguna Niguel, CA 92677  
Telephone: 949-249-2404

### Our New Affiliate Member...

Scott Stander & Associates, Inc. - Scott Stander - 13701 Riverside Dr., Suite 201 - Sherman Oaks, CA 91423  
Telephone: 818-905-7000, Fax: 818-990-0582, Email: [standrman2@aol.com](mailto:standrman2@aol.com)

### Other News...

John Liikala is now the Executive Director of the Pajaro Valley Performing Arts Association. The first person to register for the 2001 Annual Meeting was artist representative Marybeth Treen! She never misses a beat!

# California Presenters Join Together to Power Up the Arts in California and Beyond

## Attention Artists, Agents and Managers!

Ever wondered how to get the most from your California Presenters membership? It's simple:

1. Update your artist listing(s) on the Artist Information Exchange online database.
2. Attend the June Annual Meeting as many sessions are open to Artist, Agent and Manager members.

This year, CP is partnering with the Association of Performing Arts Presenters to update our database of touring artist information, the Artist Information Exchange Database, which lives on the CP website at [www.capresenters.org](http://www.capresenters.org). Arts Presenters has provided staffing support to assist with the process.

During May 2001, we will collect information about 2002-03 tours and use this information as a launch point for our Artist Information Exchange discussions at the California Presenters Annual Meeting in June. It is extremely important that we have accurate, up-to-date information about your artists and projects as we begin to make decisions about our 2002-03 seasons. We understand that California Presenters asks for this information very early in the planning process, and we understand that many artistic choices have not yet been made regarding the 2002-03 season. And we know that things change! Nevertheless, we'd like your cooperation -- because without it, we can still talk about artists all day long, but we won't be able to do much more than just talk.

Please add/update your 2002-03 artist information by Wednesday, June 1. It's easy: go online and enter "New Artist Information" or "Update Existing Information" in the CP online information system.

1. Go to [www.capresenters.org](http://www.capresenters.org), scroll down and click on
2. "The Artist Information Exchange" and then click on either
3. "Enter Touring Attractions in the Artist Information Exchange" or
4. "Update Previously Entered Touring Attraction Information"

Follow the instructions and fill out a form for each artist/ensemble that you'd like to tour in California.

The sooner your artist and projects are listed on the database, the more often they will be seen by CP discussion leaders who use the database as a research tool as they decide what to highlight during the Annual Meeting. If you have questions about this process, please e-mail Pat Kopp at [pkopp@csuchino.edu](mailto:pkopp@csuchino.edu) or Sandy Robertson (949-553-2422; [sandy@philharmonicsociety.org](mailto:sandy@philharmonicsociety.org)). If you'd like information about joining California Presenters, contact Geof English (949-582-4763; [genglish@saddleback.cc.ca.us](mailto:genglish@saddleback.cc.ca.us)).

As soon as you've updated your artist listings in the database, make plans to come to San Francisco and enjoy fun in the fog with your colleagues -- Artists, Agents, Managers and Presenters will mingle in the following sessions/events:

Wednesday 6/20 at 4:30pm	Reception hosted by the Canadian Consulate
Wednesday 6/20 at 7pm	Informal dining circles, where you'll meet new friends
Thursday 6/21 at 1pm	Lunch at the Canterbury Hotel
Thursday 6/21 at 3pm	CP Official Business Meeting
Thursday 6/21 at 4pm	Your turn -- "The Membership Speaks"
Thursday 6/21 at 5pm	Reception with Representatives of Local Consulates

See You There!



Dear California Presenters,

I have been proud to be a member of California Presenters since I came to El Camino College in 1992. Yes, I've been here almost nine years. We've accomplished so much it seems hard to believe it's only been that long.

My time in California has been rewarding both personally and professionally. The hard work and dedication of the California presenting community has helped to lift all of our programs to higher levels of audience support for high-quality performances and educational activities. But, more importantly, we have had such a good time doing it together. I am pleased to have been part of the efforts to increase the level of awareness for presenters in our communities and across the state. I am so lucky to be associated with concerned and committed individuals and organizations working hard to ensure a higher quality of life and to feeding of our souls of our communities.

Working hard in support of artists, the creative process, and bringing artists and audiences together – it is that aspect of our work as presenters that I have thrived on over the years.

I've never thought of myself as being creative, but my definition has been limited to the fact that I have no artistic skills. It's been the talented artists and their ability to communicate with audiences that have been my inspiration. A good example of that creativity and communication could be seen a few nights ago when I presented Lily Cai Chinese Dance Company. Lily came to America and never lost her dream of creating work that linked her Chinese heritage with modern dance. It is truly remarkable what she has accomplished and the audience "heard" what she had to say as they enjoyed the work of Lily's choreography and her talented dancers. The performance gave all of us that moment of satisfaction when we witnessed something very wonderful and very special.

That special evening, and so many others like it, is what I will take with me as I leave California, to begin a new presenting life as a Plains Presenter. I also take the smiles, the hugs and handshakes of a very special groups of people, my California Presenters friends and colleagues. I'll miss you and think fondly on the wonderful times we shared. Good luck to all of you. Keep smiling and click you heels every now and then. You, too, may end up in Kansas.

Sincerely,  
Tim Van Leer

P.S. I leave El Camino College May 11 and, as of July 1, my contact information will be:

Tim Van Leer, Executive Director  
Lied Center of Kansas  
University of Kansas  
1600 Stewart Drive  
Lawrence, KS 66045  
Phone 785-864-3469, Fax 785-864-5031

Year of the Arts  
2001



California  
Arts Council

**CALIFORNIA ARTS COUNCIL  
JOINT CONGRESS ON THE ARTS**

**JUNE 7-8, 2001  
SACRAMENTO**

**FOR MORE INFORMATION  
[www.cac.ca.gov](http://www.cac.ca.gov)**

**Call Your Senator or Representative  
Today to Schedule a Meeting  
During Your Visit to the Capitol**

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Celesta Billeci, President  
Craig Springer, Vice-President  
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Tim Van Leer, Immediate Past President

Contact/Membership Information:  
California Presenters  
Saddleback College  
c/o Geof English  
28000 Marguerite Parkway  
Mission Viejo, CA 92692  
949-582-4763  
[genglish@saddleback.cc.ca.us](mailto:genglish@saddleback.cc.ca.us)

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Walter Morlock, Editor  
Submit articles via e-mail to  
[walter@morlock.com](mailto:walter@morlock.com)

## President's Message *continued from page 2*

I met Wayne in the early 90s and had the pleasure of working with him as a colleague, mentor and a friend. Wayne was a brilliant presenter and taught me so much of what I know today about good programming and presenting. You can forget about his days at the Philadelphia Orchestra and the Kennedy Center or how he built the critically acclaimed series at Ambassador Auditorium or how he turned the Pasadena Symphony into one of the most respected regional symphonies in our state. You can forget that Wayne's sense of marketing strategies were second to none - he was brilliant in this area and when I would get discouraged he would always say "you can't stop them if they don't want to come." You can forget about his commitment to classical music - at a time when most arts presenters were abandoning classical music programs, he was creating new programs and audiences for classical music and succeeding. But most of all - what you can't forget is the man himself.

Wayne Shilkret was a class act as a person and that made him a class act as a presenter. He had integrity, compassion and a true love for the arts. It is why heartfelt accolades were read from the likes of Arthur Mitchell, Kathleen Battle, Andre Watts and Michael Feinstein at Wayne's memorial service. It is why Pepe Romero chose to perform a special song at that same service that was packed with many of my colleagues. It is why I am writing about him today. It was a great loss for our profession that Wayne passed away from pancreatic cancer last March. He was a giant in our field, a giant to artists and a giant friend to me. Without Wayne's influence in my life, I wouldn't be in this field today. His mentorship was invaluable. I hope that you find someone along the way that can influence your work in a meaningful way - or better yet, that you can make that difference for someone else.

In keeping with the wishes of our late friend and colleague, a living tribute fund has been established in his name. The funds will be used to present specialized classical music programs to Southern California audiences at the Cerritos Center for the Performing Arts - where Wayne served as Executive Director. Donations may be sent to the Wayne J. Shilkret Living Tribute Fund, c/o the Cerritos Center for the Performing Arts, 12700 Center Court Drive, Cerritos, CA 90703.

## California Arts Council Update

*by Patty Milich*

**Joint Congress on the Arts:** Mark your calendars! The CAC is sponsoring the Joint Congress on the Arts in Sacramento on June 7-8. Its purpose is to convene all representatives for all sectors of the arts in California in one place at one time. In addition to the opportunity to network with other arts professionals, meet with legislators, and demonstrate the significance of the arts to the Capitol, breakout constituent opportunities will include one for CP. Plan to be there! In addition, the next meeting of the Council will be Thursday, June 7, 2001 from 9:30-11:30. It will be held in Sacramento right before the start of the Joint Congress on the Arts. Especially for individuals who have not attended a Council meeting, this is a chance to see the appointed statewide body of your favorite state agency as they conduct their business.

**Mid-June Notifications for Pool A Deadline Requests:** Notifications will be sent in mid-June to presenters who made requests for fee support for Pool A as well as to the associated artists/artist representatives. This is later than usual. The April Council meeting at which I anticipated reporting to Council on recommendations for fee support had to be cancelled. Recommendations will go to Council at the June 7 meeting in Sacramento.

**Information to be Distributed at the CP June Meeting:** The CAC is requiring all grantees to incorporate its new logo into materials that reflect activities supported by the CAC. This may include posters, advertisements, programs, etc. distributed by presenters. It may include promotional materials developed by roster artists. *More information will be provided at the June meeting and will also be sent in the future to each CAC grantee.* In addition, you will receive a list of 2002-03 roster artists and information about recent CAC Fellowship awardees in the performing arts.

**Request for Fee Support Forms On Line!/Next Deadline:** The guidelines and forms sections of the *Touring Artists Directory* are on line. To access these forms which can be printed out to use (but not completed on line -- sorry), go to [http://cac.ca.gov/secondary\\_page/programs\\_pg.htm](http://cac.ca.gov/secondary_page/programs_pg.htm) and click on the Performing Arts Touring and Presenting Program under "Programs for Arts Organizations." The next postmark deadline for requests for fee support through PATP is July 13, 2001.

**Artists Technical Assistance Conferences:** The Performing Arts Touring and Presenting Program will offer two technical assistance conferences for performing artists who tour, want to tour, or are considering touring. They will be held on June 23 in San Francisco and June 24 in San Diego. If you know of any artists that should know about this, have them contact Susan Endrizzi at 415-362-1003 or [sue@calartists.com](mailto:sue@calartists.com) for further information.

# 2001 Annual Meeting Registration Form

Please complete one form for each person attending

\_\_\_\_\_  
Name - as you would like it on your badge

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

## REGISTRATION FEES

Presenter Members \$185 \$ \_\_\_\_\_

Artists, Agents & Manager Members \$60 \$ \_\_\_\_\_

CP Annual Dues (Membership Application on reverse side) \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Make check payable to CALIFORNIA PRESENTERS  
and mail check with Registration/Membership Forms to:

Geof English, Performing Arts Office  
Saddleback College  
28000 Marguerite Parkway  
Mission Viejo, CA 92692

Please Check All That Apply:

\_\_\_\_ I would like to have a mentor

\_\_\_\_ I will volunteer to be a mentor for a first time attender

\_\_\_\_ I plan to attend the newcomer orientation

\_\_\_\_ Please help me find someone with whom to share a hotel room

If you have a question about the Annual Meeting, e-mail  
Celesta Billeci at [billeci-c@sa.ucsb.edu](mailto:billeci-c@sa.ucsb.edu) or Craig Springer at [cspring@usc.edu](mailto:cspring@usc.edu)

# 2001 CP Membership Application

Please complete this section if you are not a member of CP or if you have not paid your 2001 Membership Dues

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Name of Presenting Organization, Artist, Agency, Management Company or Individual

---

Name of Representative Title

---

Business Address City State Zip

---

Phone Fax E-mail

## CALIFORNIA PRESENTERS MEMBERSHIP FEES

Presenting Organizations with Budgets over \$50,000	\$150
Presenting Organizations with Budgets under \$50,000	\$100
Additional Member(s) from a Presenting Organization	\$100
Affiliate Members - Artists, Agents, Management	\$50

Make check payable to CALIFORNIA PRESENTERS  
and mail check with Membership Form to:

Geof English, Performing Arts Office  
Saddleback College  
28000 Marguerite Parkway  
Mission Viejo, CA 92692

NEW MEMBERS - Please complete this section

Is your organization nonprofit? \_\_\_\_\_ yes \_\_\_\_\_ no

How long has your organization been involved in presenting/touring? \_\_\_\_\_

What is the mission of your organization? \_\_\_\_\_

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If you have a question about California Presenters Membership, please call  
Geof English at 949-582-4763 or e-mail at [genglish@saddleback.cc.ca.us](mailto:genglish@saddleback.cc.ca.us)

# California **PRESENTERS**

Saddleback College  
c/o Geof English  
28000 Marguerite Parkway  
Mission Viejo, CA 92692

**Special Issue:  
Combination Newsletter  
and June Annual Meeting Update.  
Registration Forms are Enclosed.**



California Presenters  
2001 Annual Meeting  
Canterbury Hotel, San Francisco  
June 20-22, 2001