

President's Message from Bruce Labadie



The California Presenter's Board of Directors met recently to make the final plans for the upcoming May conference.

The discussion centered on the relevance of the conference and the need to bring experts in different fields to address concerns we think might help the membership get through the next couple of years. We've arranged to bring in Mehmet Dede, who will be talking about the myriad of social networks and what works and what doesn't. We've invited a number of funders to the conference and are finalizing the experts in the field for the various topical panels.

On the networking side, we are working with Eye for Talent to bring in Cape Verdian singer Maria de Barros for our Thursday night reception at the San Francisco club Slide. Wednesday night, our Presenter-member reception will feature The Cuban Cowboys, who mix indie rock and traditional Cuban music, courtesy of the Trouble Worldwide agency.

We have also just submitted an application, with the National Council for the Traditional Arts, for National Endowment for the Arts funding for a tour through California similar to the Crooked Road tour we subsidized two years ago. Several other funders have expressed interest in supporting the tour as well. The tour would take place in the 2011-2012 season.

See you in San Francisco.

Bruce Labadie
brucelabadie@yahoo.com

2009 Artist Information Exchange, May 27-29

Be sure not to miss the California Presenters 2009 Artist Information Exchange!

To celebrate our 25th annual gathering, we will be convening in San Francisco.

Our Artist Information Exchange conference is one of a kind: Chock full of useful information served up in an intimate setting. Network with your colleagues, learn about touring artists from panels of experts in the field and start the ball rolling for 2010-2011 block booking.

Details are on page 6 & 7.

Thanks to our conference sponsors!



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Job Listing Sites

Association of Performing Arts Presenters
<http://www.artspresenters.org/networking/jobbank.cfm>
Western Arts Alliance
<http://www.westarts.org/jobs.html>
California Arts Council
<http://www.cac.ca.gov/jobs/>
Arts Northwest
<http://www.artsnw.org/>
Western States Arts Federation
<http://artjob.com>
International Society for the Performing Arts Foundation
<http://www.ispa.org/jobs/index.html>
Southern Arts Federation
<http://www.artsopportunities.org/>

Send your job listings to admincoordinator@calpresenters.org and we'll post them in our email bulletins.

California Presenters

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(916) 716-2349
www.calpresenters.org

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admincoordinator@calpresenters.org

Newsletter

Ruth Rosenberg, editor

Contributors

Bruce Labadie
Ruth Rosenberg

Cultural Engagement in California's Inland Regions

The James Irvine Foundation commissioned WolfBrown and the Alliance for California Traditional Arts to investigate patterns of cultural engagement in the San Joaquin Valley and the Inland Empire.

These two rapidly growing, ethnically diverse regions of California have a combined population of nearly eight million people. The study surveyed more than 6,000 people and uncovered a range of cultural activity in music, theater and drama, reading and writing, dance, and visual arts and crafts — much of which occurs off the radar of the traditional infrastructure of nonprofit arts organizations and facilities.

Study results paint a detailed picture of cultural engagement and suggest new opportunities for cultural service providers and funders.

- The Executive Briefing is a 9-page document providing high-level findings and discussion questions for cultural service providers and funders. (PDF, 354 KB)
- The Report Summary is a 24-page summary of the full report. (PDF, 328 KB)
- The Full Report is a 189-page document including attachments. (PDF, 1.25 MB)

All are available for download at
www.irvine.org/publications/new-publications

California Presenters' Statement of Professional Ethics

- Professional ethics should be adhered to by member organizations and their representatives.
- Inherent in the relationship between presenters, artists, and artist management, which form the core professional activities in the presenting field, should be a commitment to honesty and integrity in the performance of one's professional duties.
- Members will conduct their professional activities in good faith.
- Members will not breach professional confidences.
- Members will not abuse their professional affiliation by seeking inappropriate benefits that result in personal gain.
- Members will not engage in or participate in activities where one has a real or perceived conflict of interest.
- Members will conduct their business within the letter and spirit of all applicable laws, and governmental and institutional regulations.

the James Irvine foundation



CP Membership Crows!



UCSB Arts & Lectures joined forces with independent producer and CP President **Bruce Labadie** to present UCSB alumnus Jack Johnson at the UCSB Harder Stadium (the University soccer stadium) last summer on August 27th. The concert, which had an attendance of over 13,000 people, was not only the largest concert

Arts & Lectures has presented in its 50-year history, but also the first concert to take place at the historic stadium in almost 30 years. With many years of experience in producing musical events, Labadie was hired by Arts & Lectures as a line producer to oversee logistics and production and to give invaluable advice to ensure that all components of the event went smoothly.

Johnson is well known for his environmentally conscious efforts in the music industry to produce “green” touring productions. The concert had unique requirements for the show as outlined by a green rider, which included carbon emissions offsets, recyclable and compostable trash flows, and a “Village Green” featuring local non-profit booths with information about their green resources. The concert was well attended by community members and UCSB students and received acclaim from both the campus and Santa Barbara community for its success in bringing back a much beloved “local” for his first solo concert on the UCSB campus.

CAL POLY ARTS, the Central Coast’s foremost performing arts presenter at San Luis Obispo’s Performing Arts Center, announces the hiring of STEVEN T. LERIAN as the organization’s new director.



After an extensive nationwide search resulting in a large number of qualified, competitive applicants, Mr. Lorian was selected to be in charge of programming and donor development for Cal Poly Arts. He steps in to helm the current Cal Poly Arts 2008/09 series, featuring almost 50 performances by professional touring artists from around the globe (www.calpolyarts.org).

A graduate in drama from USC, with a Masters in Fine Arts in directing from Michigan’s Wayne State University, Mr. Lorian spent the past 15 years as Executive Director of Washington’s Kirkland Performance Center (KPC), one of the Seattle area’s leading arts presenters. In addition to being the founding Executive Director of KPC, Mr. Lorian led that organization through its \$5.8 million capital campaign and facility construction in the mid-1990s and has served as CEO through the 10 years of the operational history of the theatre. Mr. Lorian began serving on October 31, 2008. Cal Poly Arts Program Manager Peter Wilt has been acting as Interim Director since February 2006. For more information, contact Cal Poly Arts administration at 805/756-6556.

Rena Williams Niles, Director of Dance Presentations for the Music Center, and Greg and sisters Leza and Nia announce their new family addition Jackson Quincy Niles, born December 3, 2008 at 10:07 pm, 8 pounds, 11 ounces; 20 1/2 inches long. See more photos at <http://gallery.me.com/gniles/100137>.



NEA’s Recovery Act Grant Guidelines Released

The American Recovery and Reinvestment Act provides \$50 million to be distributed by the National Endowment for the Arts in direct grants to fund arts projects and activities which preserve jobs in the non-profit arts sector threatened by declines in philanthropic and other support during the current economic downturn. Forty percent of such funds will be distributed to State arts agencies and regional arts organizations and 60 percent of the funds will be competitively awarded to nonprofit organizations that meet the eligibility criteria being established for this program.

Guidelines for two funding programs have just been announced. **The application deadline is April 2, 2009.**

The Arts Endowment has designed a plan to expedite distribution of critical funds for the national, regional, state, and local levels for projects that focus on the preservation of jobs in the arts. This will be carried out through one-time grants to eligible nonprofit organizations including arts organizations, local arts agencies, statewide assemblies of local arts agencies, arts service organizations, units of state or local government, and a wide range of other organizations that can help advance the goals of the Arts Endowment and this program.

All applicants must be previous NEA award recipients from the past four years. In addition, organizations are limited to receiving NEA American Recovery and Reinvestment Act funds through only one source – from the Arts Endowment directly, or directly through an entity eligible to subgrant NEA funds including a state arts agency, a regional arts organization of state arts agencies, or a designated local arts agency that is eligible to subgrant or regrant funds.

Organizations are required to submit their applications electronically through Grants.gov, the federal government’s online application system.

Details are available at: www.arts.gov/grants/apply/recovery/index.html

Malissa Feruzzi Shriver elected Chair of the California Arts Council



Photo by Steven Hellon,
State of California

Malissa Feruzzi Shriver of Santa Monica -- formerly the Vice Chair of the California Arts Council -- was elected at the January 27 meeting by her fellow councilmembers to be the Chair for the coming year. The Council also elected Eunice David of Los Angeles to be the Vice Chair. The meeting took place in Sacramento at the Library and Courts building just west of the state Capitol.

"It's a great honor for me," said Feruzzi Shriver of her nomination and election to the Council's leadership position. "It's been one of the greatest experiences of my life to serve on this Council."

"She has been a tireless worker since the day she showed up here," said outgoing Chair Michael Alexander about Feruzzi Shriver. Feruzzi Shriver added that she'd like to focus on arts education issues, building a network of arts supporters in the state, and increased funding for the arts through the Arts License Plate and by encouraging arts investment by foundations.

Feruzzi Shriver expressed her admiration for the work done by Alexander. "I hope I can measure up and do a fraction of what Michael has done," she said. Alexander is the CEO of Grand Performances in Los Angeles, an active arts advocate, and an Assembly appointee who was the Chair of the Council in 2007 and 2008. He said he wanted to remain on the California Arts Council as a general member and advise Feruzzi Shriver and David, if requested. "I'm sure I'll be calling Michael all the time," said Feruzzi Shriver.

California Arts Council Director Muriel Johnson expressed her thanks and admiration for Alexander and acknowledged all the hard work he has done as the Chair of the Council. "Michael is an excellent advocate -- extremely knowledgeable and deeply dedicated to the arts in California," she said. "It has been a tremendous pleasure working with him for these past two years." education in California.

California Presents extends its sincere thanks to Michael Alexander for his dedication to the arts and to the state of California.

Statewide Leadership in Arts Education Conference Arts to the Core: Building a Future for Arts Education in California

On April 20-21, 2009, the California County Superintendents Educational Services Association (CCS-ESA) and California Alliance for Arts Education will co-sponsor the Statewide Leadership in Arts Education Conference to feature important work being done at the state, regional, county and local levels to improve the quality of arts education, and to encourage your participation and leadership as we shape the future of arts education in California. Participate in a wide variety of engaging sessions that showcase arts education model programs and emerging best practices; examine how arts leaders are approaching planning, curriculum and professional development. Receive new resources for strengthening and expanding K-12 arts education.

Featured presenters:

Linda Ronstadt, keynote speaker and famous American vocalist and entertainer Luis Valdez, Founder and Artistic Director of El Teatro Campesino.
Sandra Ruppert, Director of the Washington, D.C.-based Arts Education Partnership
Glenis Redmond, Poetry Off the Page workshop

For more information please contact Cindy Ridley at 916-446-3095.

Register online: <http://ccsesaarts.k12oms.org/event-detail.php?gid=403&id=22809>



We've arranged for a \$139 rate at these two Personality Hotels. Both are just a short walk to the Yerba Buena Center and S.F. Playhouse.

Hotel Diva
440 Geary St.
Group Access Code "CPC"
(415) 885-0200
www.hoteldiva.com



Hotel Union Square
114 Powell St.
Group Access Code "CPC"
(415) 397-3000
www.hotelunionsquare.com



For info on booking online, go to www.calpresenters.org/meeting/

Both hotels have free wireless in the rooms and business centers. Valet parking with in and out privileges is available, but we encourage use of BART or other public transportation. Both Oakland and S.F. airports have BART connections.

Artist Information Exchange Scholarship Opportunities

California Presenters is pleased to offer scholarships covering registration, lodging and in-state travel for the May 27-29 Artist Information Exchange conference.

Scholarships are available to:

- Presenting organizations who have never been California Presenter members, or have not been members in the past two years or longer;
- A 'next generation' staff member (age 35 or under and not an executive director) of a presenting organization that is a current California Presenter member;
- A college student with a serious interest in the field.

Additionally, mindful that many presenters are experiencing travel restrictions, we are also offering hardship scholarships to previous attendees who otherwise would not be able to attend this year's AIE.

Deadline to request a scholarship is April 3.

Call (916) 716-2349 or e-mail admincoordinator@calpresenters.org to

Artist Information Exchange Sponsorship Opportunities

The annual Artist Information Exchange affords sponsorship opportunities with promotional recognition during the three-day conference.

At press time, several sponsorship opportunities are still available for the 2009 conference.

For more information, call Ruth at (916) 716-2349 or e-mail admincoordinator@calpresenters.org.

Win an iPod at the Conference!

There will be a drawing for a free iPod and an \$50 iTunes card following the final session of the Artists Information Exchange on Friday, May 29.



Must be present to win!

Thanks to Santa Clarita Performing Arts Center at College of the Canyons for donating the iPod and iTunes card.

2009 Conference Schedule



Artist Information Exchange

May 27-29, 2009

Yerba Buena Center for the Arts, 701 Mission Street
S. F. Playhouse, 533 Sutter St., #318
San Francisco, CA

WEDNESDAY, May 27

Location: YERBA BUENA CENTER FOR THE ARTS

10:30 am Registration
11:00 New Colleagues Session
12:00-1:00pm **Luncheon for Presenter Members**
1:00-2:30 AIE Discussion: **Dance**
2:30-3:45 AIE Discussion: **Classical Music**
3:45 Break
4:00-5:00 AIE Discussion: **Family Programming**
5:30-7:00pm **Presenter-Only Reception**
7:00 Dine Arounds

THURSDAY, May 28

Location: YERBA BUENA CENTER FOR THE ARTS

8:30 am Registration
8:30-9:30 AIE Discussion: **Theatre/Multi-disciplinary**
9:30-10:45 AIE Discussion: **World Music**
10:45 Break
11:00-12:00 AIE Discussion: **Jazz & Blues Music**
10:30-12:00 Agents and Managers meeting
12:15-1:30 **Luncheon/ Business Meeting**
1:45-2:45 **New Works Tour Support Program Pitch session**
2:45-3:00 Meet the Artists Break
3:00-3:30 Burning Issues
3:30-4:30 Keynote Speaker
6:00-8:00 **Reception**

FRIDAY, May 29

Location: SF PLAYHOUSE

9:00-10:15am **AIE Discussion: Literature & Lectures**
10:15 Break
10:30-12:00 **AIE Discussion: Pop/Cabaret**
12:00pm Close of conference drawing --Win an iPod and \$50 iTunes card!
Must be present to win

Schedule subject to change

2009 Artist Information Exchange Registration Form

Name _____ Phone _____

Organization _____ Fax _____

Street _____

City _____ State _____ Zip + 4 _____

Email _____ Website _____

REGISTRATION FEES ** Hotel is NOT included in registration **	Early-Bird Registration by March 16	By April 30	At the Door (cash or or check only)	
Presenter Member, Full 3-day Registration (includes receptions)	\$295	\$350	\$375	\$
Additional Staff, Same Presenter 3-day (includes receptions)	\$225	\$250	\$275	\$
Presenter Member One Day Pass <i>(each individual may only purchase one one-day pass)</i> Date Attending: _____	\$150	\$150	\$150	\$
Guest of presenter member attendee for Wednesday reception	\$25	\$25	\$35***	\$
Guest of presenter attendee for Thursday reception	\$25	\$25	\$35***	\$
Guest of presenter attendee for Wed or Thurs lunch (**if space available)	\$25	\$25	\$35***	\$
Artist/Manager Member One Day Pass - Thursday, May 28* <i>(must include additional \$50 membership if not current CP member)</i>	\$65	\$65	\$65	\$
California Presenters Annual Dues * <i>(2009 membership free for new presenter members with 3-day registration)</i>				\$

TOTAL (Make check payable to **California Presenters.**): \$ _____

HOTEL INFORMATION

****BOOK NOW! LIMITED ROOMS AT THE CONFERENCE RATES ARE AVAILABLE**** A special Conference Rate of \$139.00 is available at Hotel Diva and Hotel Union Square, a few blocks from Yerba Buena Center. Rooms are available until the block is full or April 25, whichever comes first. We've included a few rooms on Tuesday, May 26 and Friday, May 29 in our block, so come early or stay longer. **Booking information is at www.calpresenters.org/meetings/**

*California Presenters Annual Dues:

\$250 Annual Presenting Budget of \$1,000,000 and over
 \$200 Annual Presenting Budget of \$500,000-\$1,000,000
 \$150 Annual Presenting Budget of \$100,000-\$500,000
 \$100 Annual Presenting Budget of \$100,000 and under
 \$100 (Add'l Members from Presenting Organizations)
 \$50 Artist, Agent, or Manager

Presenting budget refers to annual artist fee budget.

Mail registration form and check to:

California Presenters
 c/o Ruth Rosenberg
 P.O. Box 19748
 Sacramento, CA 95819

Credit card payment available at
www.calpresenters.org/meetings/

CANCELLATION POLICY

Conference registration cancellation must occur before April 27, 2009. California Presenters will refund your registration fee minus a non-refundable administrative fee of \$50.00.

No refunds after April 27, 2009.

Questions? Contact Ruth at:
 (916) 716-2349

Electronic version of registration form available at www.calpresenters.org/meetings/