



**Artist Information Exchange Conference
Sunset Center
Carmel-by-the-Sea
May 30-June 1, 2007**

World-renowned for its European charm, beautiful white-sand beach, performing arts, and hundreds of shops, art galleries, and restaurants, Carmel-by-the-Sea was rated atop-ten destination in the United States by Conde Nast Traveler. Like a jewel found along California's Central Coast, Carmel-by-the-Sea has the sophistication of San Francisco and the glamour of Hollywood nestled into one of most beautiful landscapes in the world.

It's another perfect location for the annual California Presenters Artist Information Exchange conference -- designed to inform and refresh those immersed in the presenting world. Mingle, plan and relax with colleagues new and old!

Registration Form and Conference Schedule on Pages 7 & 8



**California
PRESENTERS**

c/o Ruth Rosenberg
PO Box 19748
Sacramento, CA 95819



Canadian Consulate





The California Presenter

Quarterly Newsletter March 2007

Vol. 22

Issue 1

President's Message from Bruce Labadie



It didn't take the Board of Directors of California Presenters very long to accept the invitation Jack Globenfelt, director of the Sunset Cultural Center, extended to the organization to host the 2007 Information Exchange Conference. Jack was able to help us find excellent hotel rates at three different hotels in Carmel. There are some very attractive settings for our receptions in Carmel and we're working on a special closing night gathering. Rooms are limited at this price, so we suggest that you make your reservations now to secure those rates. With this newsletter we announce our year of

California Presenter's New Works Touring Program, with an additional commitment from the organization. The 2006 program actually spurred three tours of artists, to take place this coming fall. And, we've enhanced our scholarship program to encourage your staff and new colleagues to the field. The board has been working diligently to bring in speakers who excel in their field for the individual sessions, and those will be announced by email shortly.

Looking forward to seeing you again in Carmel.



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Carmel arts and entertainment is the stuff of lore. In 1910, the San Francisco Call reported that 60 percent of Carmel's houses were built by citizens who were "devoting their lives to work connected to the aesthetic arts." Today the tradition continues with live music and theater for the masses and bon vivant alike. Carmel's venues are historic, including the restored Sunset Theater, the Golden Bough Theater, and the Forest Theater, the first outdoor theater west of the Rockies.



Job Listing Sites

Association of Performing Arts Presenters
www.artspresenters.org/networking/jobbank.cfm
Western Arts Alliance
www.westarts.org/jobs.html
California Arts Council
www.cac.ca.gov/157
Arts Northwest
www.artsnw.org/NewJobOpps2004x.htm
Western States Arts Federation
www.artjob.com
International Society for the Performing Arts Foundation
www.ispa.org/jobs/index.html
Southern Arts Federation
www.artsopportunities.org/

Send your job listings to admincoordinator@calpresenters.org and we'll post them in our email bulletins.

California Presenters

P.O. Box 19748
Sacramento, CA 95819
(916) 716-2349
www.calpresenters.org

Board of Directors

Bruce Labadie, President
Christian P. Wolf, Vice President
Jeremy Ganter, Secretary/Treasurer
Kevin O'Connor, Immediate Past President
Laura Connelly
Leigh Ann Hahn
Paul King
Kerstyn Olson
Lenore Naxon
Dave Pier
Craig Springer

Ruth Rosenberg
Administrative Coordinator
admincoordinator@calpresenters.org

Newsletter

Ruth Rosenberg, editor

Contributors

Bruce Labadie
Ruth Rosenberg

Transitions

Karen Schmidt now has a longer name and a new location! Karen married in November and has taken a new position with the City of Las Vegas as the Manager of the Performing Arts Division! She also has a longer name-- Karen Schmidt Hanner.

California Presenters' Statement of Professional Ethics

- Professional ethics should be adhered to by member organizations and their representatives.
- Inherent in the relationship between presenters, artists, and artist management, which form the core professional activities in the presenting field, should be a commitment to honesty and integrity in the performance of one's professional duties.
- Members will conduct their professional activities in good faith.
- Members will not breach professional confidences.
- Members will not abuse their professional affiliation by seeking inappropriate benefits that result in personal gain.
- Members will not engage in or participate in activities where one has a real or perceived conflict of interest.
- Members will conduct their business within the letter and spirit of all applicable laws, and governmental and institutional regulations.

It's not too late to renew your CP Membership!

If you haven't yet renewed your membership from 2007, don't delay. Your renewal will keep CP going and growing!

You can add your membership dues to your AIE registration, or submit it separately.

Wondering if your membership is up to date? Email Ruth at admincoordinator@calpresenters.org.

CP offers Arts License Plate/Arts Education Flyers !



California Presenters is making it easier than ever to tell your patrons about the California Arts License Plate. Double sided flyers, touting both the license plates and the benefits of arts education, are now available for download from CP's website. Stuff them in your playbills, hand them out at performances, or place them on your literature tables!

Did you know that since 1994, the arts license plate fund has collected over \$7 million? The California Arts Council applies the proceeds from the Arts License Plates to programs like "Youth Education in the Arts!" or "YEA!" program.

To download a CP license plate/Arts education camera-ready flyer, go to www.calpresenters.org/resources/ To request brochures about the Arts License Plate to distribute to your patrons, go to www.cac.ca.gov/?id=242 To download images of the Arts License Plate logo for your playbills, go to www.cac.ca.gov/?id=138#2

Michael Alexander named Chair of California Arts Council

The members of the California Arts Council elected Michael Alexander, Executive Director of Grand Performance of Los Angeles, as the Chair of the state agency at the Council's annual meeting on January 31, 2007, in Sacramento. California artist Malissa Feruzzi Shriver was also elected as Vice Chair of the Council.

"I am proud that my colleagues have asked me to be their chair this year and I look forward to working with the Council members and the staff," said Alexander. "The Council will identify projects that will help California's artists and arts organizations better serve the students, educators and families of our state," he said.

Alexander has been the Director of Grand Performances' free public concert series presented in the heart of Downtown Los Angeles since 1990. The award-winning concert series focuses on the cultural diversity of Los Angeles and is known for its innovative community-involvement programs. In 2004 Alexander was appointed to the California Arts Council by then Speaker Herb Wesson.

Alexander serves on numerous non-profit arts and community-service boards where his skills in policy development, government affairs and community relations are regularly put to use. He is particularly proud to be a founding member of the board for directors of Arts for LA, a coalition formed to foster a supportive and healthy environment in which the arts and culture may thrive and be accessible to all in Los Angeles County.

"I'm a strong believer that the arts play a vital role in building healthier communities," said Alexander.

Before joining Grand Performances, Alexander had a 22-year career in the arts working as a performer,

manager and curator of programs in addition to managing his own artists' booking agency. He worked as the Director of Performing Arts for the City of Los Angeles Cultural Affairs Department from 1988 to 1990. In 1997 the Western Alliance of Arts Administrators, the nation's largest regional association for performing arts presenters, honored Alexander for his years of work with its Jerry Willis Award, one of the two major awards given by the association. Alexander has also been honored as well by the Dance Resource Center of Greater Los Angeles and the Los Angeles Poetry Festival. In 2001 the California Arts Council presented him with its Sankofa Award for Long Term Public Service. Alexander resides in Los Angeles.

Malissa Feruzzi Shriver, Vice Chair

Feruzzi Shriver was elected as Vice Chair of the Council on January 31, 2007. The professional painter, writer, and owner of Feruzzi Fine Arts was appointed to the Council on March 16, 2005, by Governor Schwarzenegger. As an artist, Ms. Feruzzi Shriver works in oils and specializes in both originals and recreations of old master paintings. She studied painting and sculpture at the University of California, Los Angeles, and comes from a family of accomplished artists.

Feruzzi Shriver is also a partner in I KORI ("daughters" in Greek), a small import business that sells beaded accessories made by women from a Cape Town, South Africa empowerment center for HIV-positive women rape survivors. She has been actively involved in charity work, and works with the Santa Monica Museum, the City of Santa Monica Department of Cultural Affairs, and the California Museum for History, Women and the Arts in Sacramento. Feruzzi Shriver resides in Santa Monica.

California Presenters New Works Tour Support Program

California Presenters seeks proposals for exceptional performing arts projects to be considered for the second year of its California Presenters New Works Tour Support Program. Artists, managers, agents, tour producers, presenters, or any combination thereof are encouraged to submit an Artistic Project Proposal for consideration. However, proposals are to include artists from out-of-state. Projects from artists based in California are encouraged and will be considered; however, such projects may not be eligible for all tour support funding available.

Artists/producers of the most promising proposals received will be invited to make "California Presenters New Work" presentations to the California Presenters membership on Thursday, May 31, 2007 during CP's annual Artist Information Exchange conference.

Following the presentation, California Presenters will select one, or possibly, two of the proposals for a block booked tour. The selected project(s) will be eligible to receive substantial financial support

Daring To Lead 2006 Report Shows Solutions For Executive Director Burnout

Daring to Lead 2006, a joint project of CompassPoint Nonprofit Services and The Meyer Foundation, summarizes how nonprofit executive director burnout can be mitigated by grantmaker initiatives and changes in organizational and board practices. The report involved nearly 2,000 nonprofit executives across the country.

To read the full report, see www.compasspoint.org/assets/194_daringtolead06final.pdf

The Foundation Center has also posted a commentary on the report by Julie Rogers, President and CEO of the Eugene and Agnes E. Meyer Foundation. To read Rogers' commentary, visit:

www.fconline.foundationcenter.org/pnd/10005185/comment/rogers

through CP's Tour Support Program of grants to California presenters presenting the work(s) during the period July 1, 2008 to June 30, 2009.

Full details may be found in the Request for Proposals, posted to the CP website: www.calpresenters.org/resources/

Proposals must be e-mailed by Monday March 12, 2007 and mailed supplementary materials must be postmarked by this date.

Program History

2006 was the pilot year of California Presenters' Tour Support Program. Nearly sixty project proposals were received, ten of which were selected for presentation to California Presenter's membership at the 2006 Artist Information Exchange conference. Of these, two projects were chosen for Tour Support Funding: the National Council for the Traditional Arts' "Music from the Crooked Road: Mountain Music of Virginia" and Perla Batalla's "Discoteca Perla." Ultimately, \$30,000 in grants were awarded to 13 presenters in support of tours of these projects. In addition, tours also formed around other top ranked projects presented at the AIE (although these tours did not receive grant funding from California Presenters).

Win an iPod and \$50 iTunes Card at the Conference!



There will be a drawing for a free iPod Nano and \$50 iTunes card following the final session of the Artists Information Exchange on Friday, June 1.

Must be present to win!

Thanks to USC for donating the iPod and to Friend Center for the Arts, JCCSF for the iTunes card.

2007 Conference Scholarships Available

Scholarships of up to \$500 are available to presenting organizations who have never been California Presenter members, or have not been members in the past two years or longer; to a 'next generation' staff member (age 35 or under and not an executive director) of a presenting organization that is a current California Presenter member; or to a college student with a serious interest in the field.

Deadline to request a scholarship is April 2. Call (916) 716-2349 or email admincoordinator@calpresenters.org for more information or to request a scholarship application.

Artist Information Exchange Sponsorship Opportunities

The annual Artist Information Exchange conference is an opportunity for presenters from California and the surrounding western states to network, plan, catch up on happenings in the field and to simply relax. The three-day conference affords several sponsorship opportunities with promotional recognition. At press time, a few sponsorship opportunities are still available for the 2007 conference. For more information, contact Lenore Naxon at (415) 292-1235 or lnaxon@jccsf.org.



More than seven decades have passed since Carmel's Sunset School celebrated the opening of its new auditorium. In 1931, its graceful arches and high-peaked roof gave it the distinctive look of Gothic-inspired architecture. Following the completion of a \$21.4 million renovation and restoration in 2003, the Sunset Center continues to host more than 50 classical music performances each year, and has welcomed artists as varied as Wynton Marsalis and his jazz ensemble, Lyle Lovett and the Capitol Steps musical comedy troupe to its stage. In addition, enthusiastic audiences resoundingly applauded the return of José Carreras, who made his North American recital debut at the Sunset Theater in 1975, and the Vienna Choir Boys, who performed originally at the opening of the Sunset Theater in 1932.

Each year, Sunset Center brings the best in music, dance, theater, and live entertainment from around the world to the people of the Monterey Bay Area, and beyond. Today, Sunset Center has confirmed its place as the cultural heart of Carmel-by-the-Sea.

Location: East side of San Carlos between Eighth and Ninth, Carmel by-the-Sea.



Carmel is Wired!

The Inns-by-the-Sea Hotels host hotels feature wireless internet capability, and most of downtown Carmel has wi-fi as well. Not sure about the beaches.....



2007 AIE Conference Schedule



Artist Information Exchange

May 30- June 1, 2007

0Sunset Center

East side of San Carlos between Eighth and Ninth

Carmel-by-the-Sea, CA

WEDNESDAY, May 30

11:00 am Registration
12:00 pm First-timers Orientation
12:30-1:30 Presenter Members Luncheon
1:30-5:30 ARTIST INFORMATION EXCHANGE
1:30-3:00 AIE Discussion: Dance
3:00 Break
3:15-4:30 AIE Discussion: Classical Music
4:30-5:30 AIE Discussion: Family Programming
6:00-7:30 Presenter-only Reception
7:30 Dinner on your own
or
Dine Arounds by:
Small Hall Presenters
Summer Presenters

THURSDAY, May 31

9:00am Registration
9:30-10:45 AIE Discussion: Theatre/Multi-disciplinary
11:00-12:00 Artists, Agents and Managers meeting
10:45 Break
11:00-12:00 AIE Discussion: Jazz Music
12:00-1:30 Luncheon
2:00-2:30 Keynote Address
2:30-3:00 CP Annual Membership Meeting
3:00-4:00 California Presenters New Works Presentation
4:00-4:30 Q & A with the Arts Makers
6:00-8:00 Canadian Reception

FRIDAY, June 1

9:00-10:15 am AIE Discussion: Pop/Cabaret
10:15 Break
10:30-12:00 AIE Discussion: World Music & Dance
12:00 Drawing—Win an iPod and \$50 iTunes card!!

Schedule subject to change

2007 Artist Information Exchange Registration Form

Name _____ Phone _____

Organization _____ Fax _____

Street _____

City _____ State _____ Zip + 4 _____

Email _____ Website _____

REGISTRATION FEES

** Hotel is NOT include in this year's registration **

	Early-Bird Registration	By April 28	By May 20	At the Door
Presenter Member, Full 3-day Registration (no hotel)	\$295	\$350	\$375	\$
Additional Staff, Same Presenter 3-day (no hotel)	\$225	\$250	\$275	\$
Presenter Member One Day Pass (each individual may only purchase one one-day pass) Date Attending: _____	\$150	\$150	\$150	\$
Artist/Manager Member One Day Pass - Thursday, May 31* (must include additional \$50 membership if not current CP member)	\$50	\$50	\$50	\$
California Presenters Annual Dues * (2007 membership free for new presenter members with 3-day registration)				\$
TOTAL Make check made payable to California Presenters. (Credit card payment is not available)				\$

HOTEL INFORMATION

****CONFERENCE RATES ARE ONLY AVAILABLE UNTIL APRIL 28, OR UNTIL THE BLOCK IS FILLED****

Special Conference rates have been arranged through Inns By The Sea. Rooms are available at three different hotels, rates range from \$99 to \$129. Each hotel is a short walk from the Sunset Center; reservations include a continental breakfast in your room. To reserve your hotel room, call Inns By The Sea, **800-433-4732**, ask for Denytte, Sean or Michelle and request the rate for CALIFORNIA PRESENTERS. We've included Tuesday, May 30 in the block of rooms, so come early and enjoy Carmel-by-the-Sea.

*California Presenters Annual Dues:

Presenters, Budgets > \$50K \$150
 Presenters, Budgets < 50K \$100
 Each additional person from
 Presenting organizations \$100
 Affiliates (Artists, Managers) \$50

Mail registration form and check to:

California Presenters
 c/o Ruth Rosenberg
 P.O. Box 19748
 Sacramento, CA 95819

CANCELLATION POLICY

Conference registration cancellation must occur before April 30, 2007. California Presenters will refund your registration fee minus a non-refundable administrative fee of \$50.00.

No refunds after April 30, 2007.

Credit card payment is not available.

Questions? Contact Ruth at:
 (916) 716-2349
 admincoordinator@calpresenters.org